



# Netaji Subhash Chander Bose Memorial Govt. College Hamirpur, Himachal Pradesh



Tel. No.: 01972-222227, FAX: 01972-222227, E-mail: gchamirpur-hp@nic.in

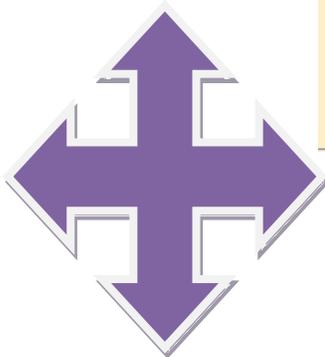
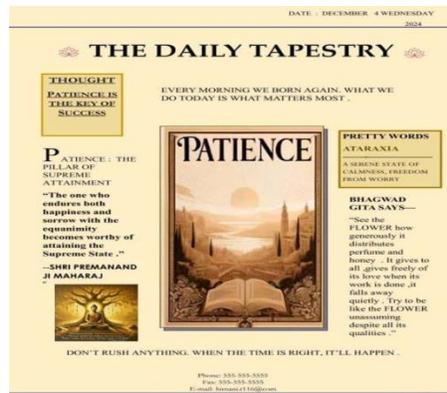
## School of Business Administration

### Report

### On

## Newspaper-Based Activities (An Initiative to Encourage Newspaper Reading)

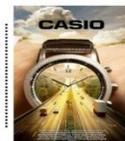
The School of Business Administration at NSCBM Government College Hamirpur organized an engaging and interactive **Newspaper-Based Activities Session** for college students on **December 5, 2024**, in Room No. 264 at 11:30 am. The event aimed to foster **Creativity, Critical Thinking, Teamwork and Reading Habit** among participants, offering them a platform to showcase their talent while gaining valuable skills.



### Himachal Pradesh to Recruit 245 Special Educators Across Schools

Shimla: In a significant move to enhance inclusive education, the Himachal Pradesh government has announced the creation of 245 posts for special educators in the state's education department. These educators will be deployed across classes ranging from pre-primary to class 12, ensuring that students with special needs receive the necessary support throughout their academic journey.

According to the official notification issued by the state government, 138 special educators will be assigned to work with students from pre-primary to class 5. Additionally, 107 posts have been allocated for educators who will cater to students from class 6 to class 12. This initiative is part of the government's commitment to providing quality education to all students, regardless of their abilities.





**Netaji Subhash Chander Bose Memorial  
Govt. College Hamirpur,  
Himachal Pradesh**

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No.

Date: 29/11/2024

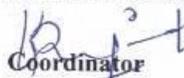
### NOTICE

We are pleased to inform all students that School of Business Administration is going to organize a one day **Newspaper Based Activities Session for Students** of college on 05/12/2024, Room No. 264, at 11.30 AM. These activities will be organized to enhance reading habit, creativity, critical thinking, and teamwork. All students are directed to participate in this interactive session. This engaging session will include the following activities.

1. **Headline Maker:** Create impactful headlines for newspaper stories.
2. **Design a Front Page:** Design your newspaper front page with articles, headlines, and images.
3. **News Debate:** Debate on opposing views of a current news topic.
4. **Create an Advertisement:** Analyze and create fictional advertisements
5. **Role Play:** Act as journalists, editors, or politicians in a newsroom scenario.

This is a wonderful opportunity to enhance your reading, analytical, communication, and collaborative skills while having fun!

For more information contact Dr. Sandesh kumari.

  
Coordinator

School of Business Administration  
Coordinator  
BBA  
Govt. College Hamirpur (H.P.)

  
Principal  
M.S.C.B.M.G.C.

Govt. College, Hamirpur (H.P)

## Activities Overview

### The session featured five innovative activities

#### **1. Headline Maker**

Students demonstrated their creativity by crafting impactful headlines for various newspaper articles which was already given to the students. It improves the learning of concise and catchy communication. Rahul from BBA 4<sup>th</sup> semester participated in this activity.



#### **2. Design a Front Page**

Participants created mock newspaper front pages, combining articles, headlines and images. This activity enhanced their design and editorial skills. These students made their own front pages and also frame newspaper name. They explained in detail why they have chosen this front page design? New ideas, innovative designing and critical thinking for this front page showcased students' talent and skills.

## LIST OF STUDENTS PARTICIPATED IN FRONT PAGE DESIGNING

S.NO	NAME	CLASS
1	RIYA	BBA 4 <sup>TH</sup> SEM.
2	SOURAV	BBA 4 <sup>TH</sup> SEM.
3	SOURABH	BBA 4 <sup>TH</sup> SEM.
4	RIDHI SHARMA	BBA 4 <sup>TH</sup> SEM.
5	HIMANI	BBA 4 <sup>TH</sup> SEM.
6	PRIYANSHI	BBA 6 <sup>TH</sup> SEM.



Tuesday, December 05, 2024

# The time Of India

by Philip Roth for the first time), the more I'm exposed to all these great voices and writers, and I couldn't begin to know how writers do what they do. It's such an extraordinary talent



**Devendra Fadnavis' invitation card for CM oath ceremony has special gift for his mother**

**BS Business Standard**  
**Stock Market Close Highlights: Sensex extends rally, rises 111 pts led by HDFC Bank; Nifty ends flat**

of small-time retail investors? Small-time retail investors are not the only ones who are affected by the market. Large institutional investors are also affected. The market is a complex system, and it is difficult to predict its movements. However, there are some factors that can influence the market, such as interest rates, inflation, and government policy. Understanding these factors can help investors make better decisions.



**World Chess Championship 2024 Game 8 Live Updates: Gukesh has 60% chance of winning this, says AI-base...**

does she not have an... her own literary fiction... couldn't possibly. And... (I just read *American... Philip Roth for the first... I'm exposed to all th... s and writers, and I cou... low how writers do... 's such an extraordin... 'don't know how the... ' can't imagine'... 'ook and a go... Parker. I*



**5.3-magnitude earthquake strikes Telangana; tremors felt in Hyderabad**



Page No. 1



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05 December 2024 1:51 pm

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# THE JOY JOURNAL

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05 DECEMBER 2024

● www.thejoyjournal.com ●

INDIA HAMIRPUR

**“It is better to live your own destiny imperfectly than to live an imitation of somebody else’s life with perfection ”**

The quote highlights the value of authenticity, stating it's better to live your unique life with imperfections than to perfectly imitate someone else's. True fulfillment comes from staying true to yourself and your own journey.

Be true to yourself; living your imperfect life is better than copying someone else's perfectly.



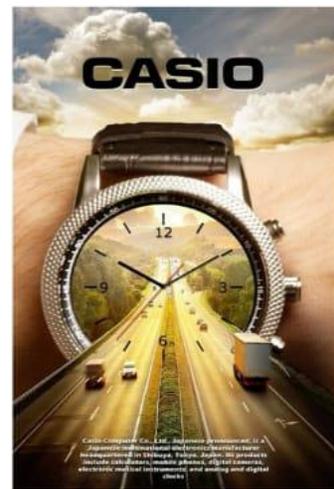
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## Himachal Pradesh to Recruit 245 Special Educators Across Schools

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Shimla: In a significant move to enhance inclusive education, the Himachal Pradesh government has announced the creation of 245 posts for special educators in the state's education department. These educators will be deployed across classes ranging from pre-primary to class 12, ensuring that students with special needs receive the necessary support throughout their academic journey.

According to the official notification issued by the state government, 138 special educators will be assigned to work with students from pre-primary to class 5. Additionally, 107 posts have been allocated for educators who will cater to students from class 6 to class 12. This initiative is part of the government's commitment to providing quality education to all students, regardless of their abilities.





# THE DAILY TAPESTRY



## THOUGHT

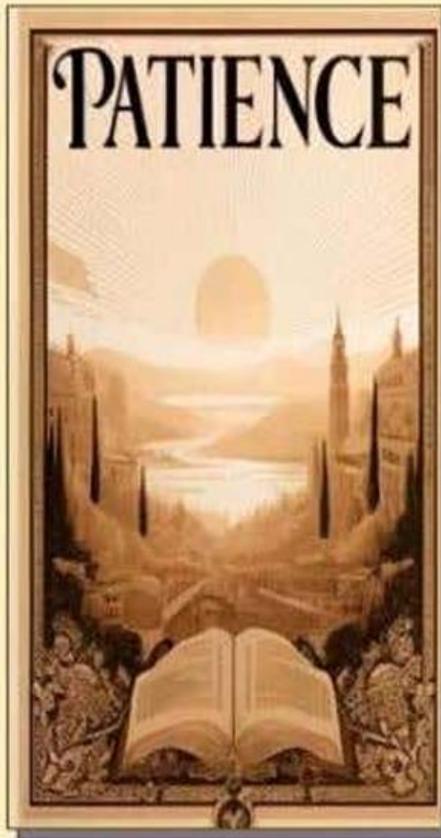
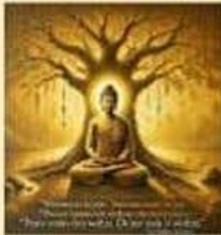
PATIENCE IS  
THE KEY OF  
SUCCESS

EVERY MORNING WE BORN AGAIN. WHAT WE  
DO TODAY IS WHAT MATTERS MOST .

**P**ATIENCE : THE  
PILLAR OF  
SUPREME  
ATTAINMENT

**“The one who  
endures both  
happiness and  
sorrow with the  
equanimity  
becomes worthy of  
attaining the  
Supreme State .”**

**--SHRI PREMANAND  
JI MAHARAJ**



## PRETTY WORDS

ATARAXIA

A SERENE STATE OF  
CALMNESS, FREEDOM  
FROM WORRY

## **BHAGWAD GITA SAYS—**

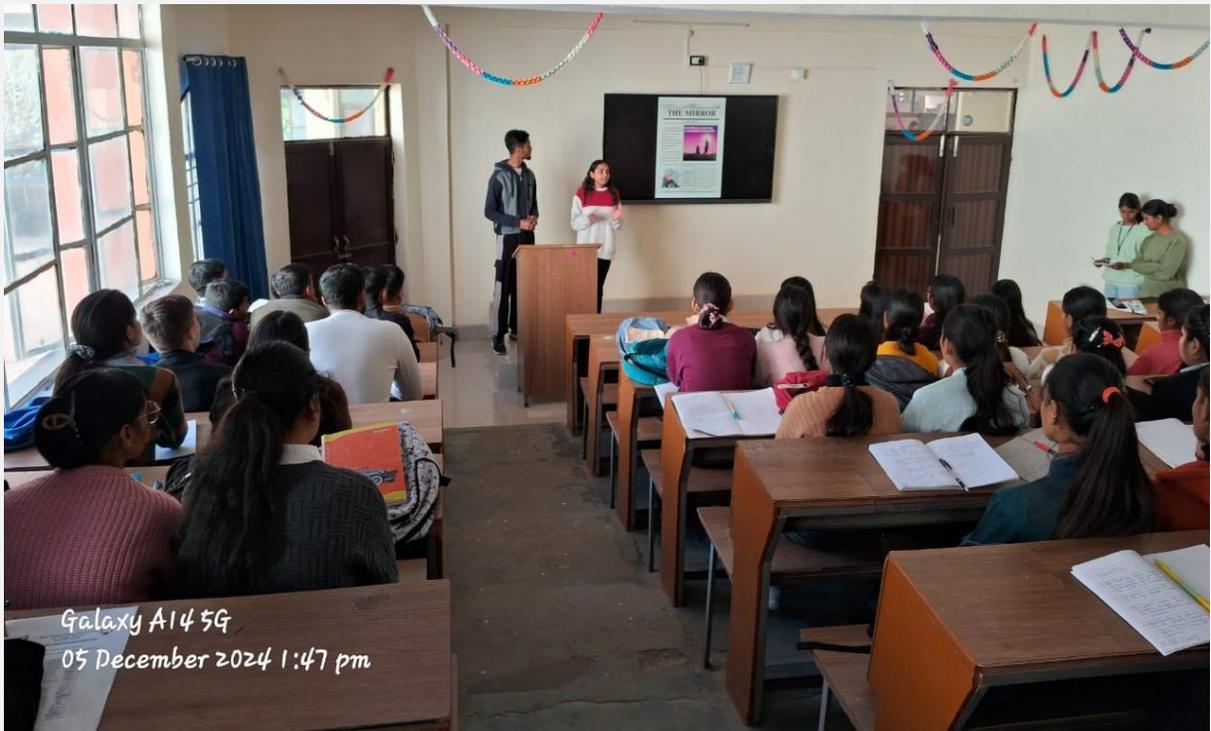
“See the  
FLOWER how  
generously it  
distributes  
perfume and  
honey . It gives to  
all ,gives freely of  
its love when its  
work is done ,it  
falls away  
quietly . Try to be  
like the FLOWER  
unassuming  
despite all its  
qualities .”

DON'T RUSH ANYTHING. WHEN THE TIME IS RIGHT, IT'LL HAPPEN .

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: [hrmani.t116@com](mailto:hrmani.t116@com)



### 3. News Debate

Students engaged in a spirited debate on opposing viewpoints of current news topics, improving their analytical and public speaking abilities. **Rajat Sharma & Gaurav BBA 6<sup>TH</sup> SEM.** have participated in this news debate activity with the topic **One Vote One Nation- Should India Adopt a Uniform Voting System?** They expressed their logics and rationale thoughts on this interesting and current topic. Shyamli & Parineeta expressed their logics on the topic of current trends in the share markets- opportunity or risk. They explained it by taking different examples of business world.



#### 4. Create an Advertisement

Participants analyzed and designed fictional advertisements, learning marketing and persuasive communication techniques. RAYHON JARIYAL BBA 6<sup>TH</sup> SEM. students created its original brand concept i.e. **Greedy Fox's Exclusive winter collection merges style with comfort.**

*The bold name reflects smart choices, the tagline for the same is "Unleash Your Inner Fox" inspires individuality and confidence. He impressed the audience.*

**Greedy fox**  
UNLEASH YOUR INNER FOX

**EXCLUSIVE  
WINTER  
COLLECTION**

*Shop the latest styles at  
[www.greedyfox.in](http://www.greedyfox.in)*

**JOIN US IN SUPPORTING LOCAL TALENT - EVERY OUTFIT HAS A  
STORY WORTH SHARING.**

**40% OFF**

**MADE IN INDIA**



Sourav Patyal BBA 6<sup>th</sup> Sem. student created its original brand name of his product i.e. Napsely. He explained the characteristics of the newly branded product and also explained that in the market consumers demanding such products.



Gaurav BBA 6<sup>th</sup> Sem. students created its original brand concept i.e. **DD (Drive Dynamics)**. He explained DD offers an exceptional range of premium cars packed with cutting-edge features, all at surprisingly accessible prices. Steps into a world where luxury is not just a statement-it's an experience. Our name reflects our commitment to delivering unique driving experiences that stand out on every road.



## **5. Role Play**

Students acted as journalists, editors, or politicians in a simulated newsroom, experiencing the dynamics of a real-world media environment. Shyamli & Parineeta acted as role of news anchor meticulously. The way of acting was not less than professional news anchor outstanding performance.





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 [www.chronovibe.com](http://www.chronovibe.com)

## Objective and Outcomes

The session provided students with a unique opportunity to develop essential life skills, such as analytical thinking, communication, and collaboration. It also encouraged them to think innovatively and critically about media and its role in society.

## Acknowledgments

The event was coordinated by **Dr. Sandesh Kumari**, under the guidance of the Principal of the college. Their leadership and vision ensured the success of the session.

## Conclusion

The Newspaper-Based Activities Session proved to be a successful initiative, leaving students inspired and motivated. Such events contribute significantly to holistic education by blending academic learning with practical skill development. **Liberian madam Mrs. Sunita Saini & Prof. Lavli Rana co-coordinator IQAC were present in the session. In the end of the session they appreciated all the participants and motivated all the students.** They also congratulated to the students for their efforts they appreciated the initiative of the convener of the event Dr. Sandesh Kumari.





Galaxy A14 5G  
05 December 2024 2:05 pm



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05 December 2024 2:19 pm



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Govt. College Hamirpur,  
Himachal Pradesh



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SCHOOL OF BUSINESS ADMINISTRATION

Attendance of Newspaper Based Activities Session of Students (5/12/2024)

S.NO	NAME	CLASS ROLL NO.	SIGN.
1.	Gourav Jaswal	22BBA019	Gourav
2.	Kajal	22BBA057	Kajal
3.	Anamika	22BBA061	Anamika
4.	Priyanshi	22BBA009	Priyanshi
5.	Ritika	22BBA056	Ritika
6.	Neha	22BBA034	Neha
7.	Komal Verma	22BBA007	Komal
8.	Megha Rana	22BBA021	Megha
9.	Diksha Thakur	22BBA064	Diksha
10.	Ritika	22BBA066	Ritika
11.	Tanika Sharma	22BBA025	Tanika
12.	Anchal Sharma	22BBA043	Anchal
13.	Jyoti Sharma	22BBA060	Jyoti
14.	Neetu Kumari	22BBA040	Neetu
15.	Riya Sharma	22BBA049	Riya
16.	Rahul Mehta	22BBA027	Rahul
17.	Nitin Kumar	22BBA068	Nitin Kumar
18.	Abhit Kumar	22BBA059	Abhit
19.	Vikas Chandel	22BBA062	Vikas
20.	Shivanshu	22BBA045	Shivanshu
21.	Gaurav	22BBA033	Gaurav
22.	Rajat Sharma	22BBA018	Rajat Sharma
23.	Aditya Thakur	22BBA001	Aditya
24.	Saksham	22BBA017	Saksham
25.	Ayush Thakur	22BBA003	Ayush Thakur
26.	Aditya Sharma	22BBA075	Aditya
27.	Rajharjyot	22BBA029	Rajharjyot

Principal  
N.S.C.B.M.G.C.  
Hamirpur (H.P.)-177005

S.NO	NAME	CLASS ROLL NO.	SIGN.
28	<del>23BBA013</del> Falct	23BBA043	<del>Nikita</del> Falct
29	Falct	23BBA013	Falct
30	Daksh	23BBA073	Daksh
32	Anjali Thakur	23BBA038	Anjali Thakur
33	Nikita	23BBA063	Nikita
34	Shivani	23BBA070	Shivani
35	Kashish	23BBA081	Kashish
36	Aryam	23BBA074	Aryam
37	Rohan Thakur	23BBA059	Rohan Thakur
38	Rohit Kumar	23BBA078	Rohit
39	Varun Kumar	23BBA047	Varun
40	Shubham Sharma	23BBA076	Shubham
41	Aditya	23BBA077	Aditya
42	Ayush Sharma	23BBA012	Ayush
43	Aakash Sharma	23BBA015	Aakash Sharma
44	Shashi Kumar	23BBA088	Shashi
45	Rajam	23BBA072	Rajam
46	Himanshu	23BBA066	Himanshu
47	Aman Thakur	23BBA098	Aman
48	Aakash	23BBA087	Aakash
49	Abhishek Sharma	23BBA033	Abhishek
50	Kaavya Khandelwal	23BBA010	Kaavya
51	Ravi Thakur	23BBA064	Ravi
52	Sahil	23BBA016	Sahil
53	Sourabh Daga	23BBA08	Sourabh
54	Amit Chandra	23BBA027	Amit
55	Amal Thakur	23BBA061	Amal
56	Kiran Dhotwani	23BBA067	Kiran
57	Amir Kumar	23BBA084	Amir
58	Rahul Sharma	23BBA039	Rahul
59	Saurabh Doga	23BBA008	Saurabh
60	Rishi Sharma	23BBA034	Rishi
61	Shyami Rana	23BBA005	Shyami
62	Pallavi	23BBA004	Pallavi
63	Himani	23BBA066	Himani
64	Bandana Kumari	23BBA001	Bandana Kumari
65	Anshita Sharma	23BBA045	ANSHITA
66	Palak	23BBA019	Palak
67	Arunksha Kumari	23BBA075	Arunksha
68	MUSKAN	23BBA020	MUSKAN
69	MUSKAN	23BBA021	Muskan

  
 Principal  
 N.S.C.B.M.G.C.  
 Hamirpur (H.P.)-177008

S.NO	NAME	CLASS ROLL NO.	SIGN.
70	Riya	23BBA029	Riya
71	J. Greha	23BBA003	Greha
72	Nilakshikumari	23BBA040	Nilakshu
73	Khushboo Thakur	23BBA042	Khushboo
74	Dipti	23BBA079	Dipti
75	Riya Sharma	23BBA054	Riya
76	Deepali	23BBA060	Deepali
77	Siya	23BBA062	Siya
78	Anjali	23BBA050	Anjali
79	Komal Sadiyal	23BBA035	Komal
80	Komal	23BBA062	Komal
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Principal  
N.S.C.B.M.G.C.  
Hamirpur (H.P.)-177005

Report Prepared By: Dr Sandesh Kumari