



**NSCB Memorial Govt. Degree College
Hamirpur
District Hamirpur (H.P.)**

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Teaching Plan

Session (2024-2025)

Class: BBA 5th SEM.

Subject: BBA

Course Code: 504

Name of the Teacher: Prof. Chandresh

Course: Investment Analysis And Portfolio Mgmt.

Room No: 263

Sr. No	Dated	Topics to be covered
Admissions of BBA.	20-05-2024 to 10-06-2024	Admissions
Week 1	13-07-2024 to 15-07-2024	Basics of risk and return: concept of returns, application of standard deviation, coefficient of variation, beta, alpha. Bonds: present value of a bond, yield to maturity, yield to call, yield to put, systematic risk, price risk, interest rate risk, default risk.
Week 2	16-07-2024 to 20-07-2024	Share valuation: Dividend discount models- no growth, constant growth, two stage growth model, multiple stages; Relative valuation models using P/E ratio, book value to market value.
Week 3	22-07-2024 to 26-07-2024	Fundamental analysis: EIC framework; Economic analysis
Week 4	27-07-2024 to 31-07-2024	Leading lagging & coincident macro-economic indicators, Expected direction of movement of stock prices with macroeconomic variables in the Indian context
Week 5	01-08-2024 to 08-08-2024	Industry analysis: stages of life cycle, Porter's five forces model, SWOT analysis, financial analysis of an industry; Company analysis.
Week 6	09-08-2024 to 12-08-2024	Technical analysis: meaning, assumptions, difference between technical and fundamental analysis; Price indicators
Week 7	13-08-2024 to 16-08-2024	Dow theory advances and declines, new highs and lows-circuit filters. Volume indicators- Dow Theory, small investor volumes
Week 8	17-08-2024 to 27-08-2024	Efficient market hypothesis; Concept of efficiency: Random walk, Three forms of EMH and implications for investment decisions. (No numerical in EMH and technical analysis)
Week 9	28-08-2024 to 31-08-2024	Portfolio analysis: portfolio risk and return

Week 10	02-09-2024 to 07-09-2024	Markowitz portfolio model: risk and return for 2 and 3 asset portfolios,
Week 11	09-09-2024 to 14-09-2024	concept of efficient frontier & optimum portfolio
Week 12	16-09-2024 to 21-10-2024	Market Model: concept of beta systematic and unsystematic risk
Week 13	23-09-2024 to 30-09-2024	Investor risk and return preferences: Indifference curves and the efficient frontier
Week 14	01-10-2024 to 07-10-2024	HOUSE EXAM
Week 15	08-10-2024 to 15-10-2024	Active – market timing, style investing
Week 16	16-10-2024 to 22-10-2024	Portfolio management services
Week 17	23-10-2024 to 28-10-2024	Passive – Index funds, systematic investment plans
Week 18	29-10-2024 to 03-11-2024	DIWALI BREAK
Week 19		TERM END EXAMINATION

Coordinator BBA

Principal