

KUMARI POONAMA

Assistant Professor (Commerce), NSCBM Government College, Hamirpur , District Hamirpur, Himachal Pradesh

ACADEMIC PROFILE

Personal & Professional Details

- **Name:** Kumari Poonama
- **Designation:** Assistant Professor (Commerce)
- **Mobile No:** 8091760147
- **Institution:** Swami Vivekanand Government College, Ghumarwin, District Bilaspur, Himachal Pradesh (formerly at G.C. Arki, District Solan)

Academic & Professional Qualifications

- **10th (Matriculation):** Passed in 2007 from HP Board Dharamshala.
- **+2 (Intermediate):** Passed in 2009 from HP Board Dharamshala.
 - *Merit Certificate:* Secured 70th Position in the state.
- **Bachelor of Commerce (B.Com):** Completed in 2012 from Himachal Pradesh University (HPU).
- **Master of Commerce (M.Com):** Completed in 2014 from Himachal Pradesh University (HPU).
- **Master of Philosophy (M.Phil):** Completed in 2017 from Himachal Pradesh University (HPU).
- **Bachelor of Education (B.Ed):** Completed in 2015 from HPU.
- **SLET:** Qualified.
- **Departmental Examination:** Successfully qualified with high distinction in Financial Administration (Lect. of Education) under the Board of Departmental Examinations, Government of Himachal Pradesh.

Additional Courses (TTM)

- **TTM Course:** Completed across 2010, 2011, and 2012.

Teaching Experience

- **Total Experience:** 08 Years of dedicated teaching experience in higher education.

Academic Achievements & Contributions

Publications

Year	Title / Topic	Details
2023 (Vol. 8, Issue 3, Sept)	COVID-19 Pandemic Impacts on Tourism Industry in Himachal Pradesh	Published in International Journal of Commerce and Management Studies (IJCAMS), Peer Reviewed Indexed Journal, ISSN: 2456-3684, [ijcams.8.3.4 (2023) 48-55]. Indexed on Google Scholar, CiteSeerX, Academia.edu, Mendeley.
2024 (Vol. 9, Issue 12, Dec)	An Overview Analysis of NEP 2020 for the Commerce Beneficiary	Author Certificate, International Journal of Innovative Science and Research Technology (IJSRT), A Digital Library. Article Digital No. IJSRT24DEC1835.
2025 (Vol. 09, Issue 01, Jan)	SWOT Analysis of Rural Digital Marketing	Published in International Journal of Scientific Research in Engineering & Management (IJSREM), Open Access Scholarly Journal. ISSN: 2582-3930, Impact Factor: 8.448. DOI: 10.55041/IJSREM40449.

Year	Title / Topic	Details
2026 (Vol. 7, Issue 3)	Exploring Local Business Potential in Bilaspur District, Himachal Pradesh	Published in Asian Journal of Management and Commerce (P-ISSN: 2708-4515, E-ISSN: 2708-4523), Peer Reviewed, Refereed, Indexed Journal. Page No. 180-183. Certificate No. 7-3-25.
2026 (24 April, Vol. 13, Issue 2)	Business Opportunities of Traditional Clay Pottery in Chuhku Village, District Mandi, Himachal Pradesh	Published in International Journal of Research and Analytical Reviews (IJRAR) (E-ISSN: 2348-1269, P-ISSN: 2349-5138). UGC & ISSN Approved, Peer Reviewed, Refereed Journal. Impact Factor 7.17. Paper ID: IJAR26B1936, Registration ID: 333194, UGC Journal No. 43602. Page No. 435-446.

Seminars & Conferences

Year	Title / Topic	Details
1st October 2018	Participant — National Seminar on "Progressions for Brilliance in Commerce, Management and Economics"	Govt. College Jukhala, Distt. Bilaspur (H.P.). Presented paper on <i>"Consumer Behaviour Towards Cashless Transactions in the Purchase of Electronic Product: A Study of Shimla Distt."</i>
30 Nov – 2 Dec 2018	International Conference Paper & Session Chair	Delivered a Keynote/Lead Speaker / Paper on <i>"Role of online banking for digitalization and E-commerce: A case study of Punjab National Bank, Arki Branch (Solan)"</i> at RKMV Shimla.
20 May 2023	Participant — National Conference on Environmental Concerns in the Himalayan Region	Govt. College Jukhala, District Bilaspur, HP, organised by IQAC, Govt. College Jukhala. Certificate ID: ECHR-180.
16 Sep 2023	Ethics in Online Marketing: An Analysis (Paper/Talk Presented)	National Seminar on "Ethics in Society: Issues and Challenges", organised by Department of Hindi, Govt. P.G. College Bilaspur, Himachal Pradesh.
27 Sep 2024	The Impact of International Tourism on Balance of Payment (Research Paper Presentation)	One Day National Conference on "The Impact of Sustainable Tourism in a Changing World: Challenges and Opportunities", Dr. Sarvepalli Radhakrishnan Govt. Degree College Dharampur, District Mandi, HP, organised by Arts & Commerce Departments under aegis of IQAC Cell. Ref: DSR/GDC/DMR/NC-2024-1155.
29-30 Nov 2024	SWOT Analysis of Rural Digital Marketing (Research Paper Presentation)	International Conference on "Digital Transformation & Its Impact on Business, Economy & Sustainable Development Goals (SDGs)", Department of Commerce & Management, Rabindranath Tagore Govt. Degree College Sarkaghat, District Mandi, HP. Ref: RNTGCS-IC-2024-045.
13-14 Oct 2025	Frontiers of Learning: Integrating all Streams of Knowledge — Opportunities and Challenges in	Two Days National Seminar (Inter-Disciplinary), Swami Vivekanand Government College Ghumarwin, District Bilaspur, HP. Organised by Department of Chemistry &

Year	Title / Topic	Details
	Chemistry & Physics (Paper Presentation)	Physics under the Aegis of IQAC & Research Development Cell. Certificate No. NSFL/PR/2025-31.
13-14 Oct 2025	Frontiers of Learning: Integrating all Streams of Knowledge (Chaired a Technical Session)	Two Days National Seminar (Inter-Disciplinary), Swami Vivekanand Government College Ghumarwin, District Bilaspur, HP. Certificate No. NSFL/TS/2025-4.
30 Dec 2025	Vocal for Local: Business Opportunity for Start-up and Innovation in Bilaspur District (Paper Presentation & Chairperson, Technical Session)	National Conference on "Reconceptualising Commerce in the Digital Era: National and Global Perspectives" (Hybrid Mode), Department of Commerce, Government College Bilaspur, District Bilaspur, HP. Certificate S/N: NC/COM/GCB048.

Faculty Development Programmes (FDPs), Refresher Courses & Workshops

Year	Title / Topic	Details
March–April 2022	4-Week Induction/Orientation Programme	Teaching Learning Centre, Ramanujan College, University of Delhi, under the aegis of Ministry of Education / PMMMNMTT. Secured Grade A (Blockchain Hash verified).
17-22 Oct 2022	Six Days Capacity Building Training Programme for Assistant Professors	State Council of Educational Research & Training (SCERT), Himachal Pradesh, SCERT Complex, Rabon, Solan. Certificate No. 2225-306.
28 Aug - 09 Sep 2023	Refresher Course on Cultural & Value Education (Inter/Multi-Disciplinary)	UGC Sponsored Refresher Course, UGC-Human Resource Development Centre, Himachal Pradesh University, Shimla. Obtained 'A' Grade.
30 Sep - 29 Nov 2024	Fundamentals of GST	Two Months Online Certificate Course, Teaching Learning Centre, Ramanujan College, University of Delhi, under the aegis of Ministry of Education / PMMMNMTT, in collaboration with Taxo Academy and Indian Accounting Association (IAA) - NCR Chapter. Grade: B+.
30 Sep - 10 Oct 2024	NEP 2020 Orientation & Sensitization Programme (MM-TTP)	Malaviya Mission Teacher Training Programme, organised by "MM-TTC: Ramanujan College, Delhi" under University Grants Commission (UGC). Grade: B.
20-27 Dec 2024	Future-Proofing Commerce and Management Education: Embracing Digital Disruptions and Global Business Transformation	Short Term Programme, Malaviya Mission Teacher Training Programme (MM-TTP), organised by "MM-TTC: Ramanujan College, Delhi" under UGC. Grade: C.
12-18 Dec 2024	Methodology Workshop on Proposal Writing for Projects	Seven Days Online International Research Methodology Workshop, organised by RC 25: Sociology of Sports, Indian Sociological Society, New Delhi, in association with St. Jude's College, Thoothoor & Bharathi Women's College (A), Chennai.

Year	Title / Topic	Details
15-28 Jan 2025	Refresher Course in Teaching & Research in Commerce & Management Studies	UGC-Sponsored Online Refresher Course, UGC-Malaviya Mission Teacher Training Centre (MMTTC), Panjab University, Chandigarh. Ref. No. 3707 to 3788/280125. Grade: A+.
07-15 Feb 2025	FDP on NEP-2020: Orientation & Sensitization	Faculty Development Programme (MM-TTP), Malaviya Mission Teacher Training Programme, organised by UGC-MMTTC, JNV University, Jodhpur, Rajasthan under UGC, MoE, Government of India. Grade: A+.
24-30 Apr 2026	Decoding the NAAC Binary Accreditation Framework (10 Attributes), Overview of the Maturity-Based Five-Level Grading Model, and Implementation of NEP 2020	One-Week Faculty Development Programme (FDP), RVS Government College Seema (Rohru), organised under IQAC. Sr. No. FDP Seema, 2026-172.

Bharat Scouts & Guides — Activities & Trainings

Year	Title / Topic	Details
15-21 June 2019	State Level Basic Training Course	Successfully qualified as Amit. Prg. / Assistant Professor at State Level Basic Training Course held at S.T.C. Rewalsar, Distt. Mandi, H.P
14-18 July 2019	Testing Camp for Rangers Training Course/Camp	Attended as State Staff representing G.C. Arki, Solan, held at S.T.C. Rewalsar, Mandi, H.P.
24-28 January 2020	1st State Level Scouter Guider Conference	Active participation as Ranger Leader, District Solan, held at Thiruvananthapuram, Kerala
21 Dec 2021	State Level Beginners Course	Served as a Resource Person at NSCBM Govt. College Hamirpur (H.P.)
18-20 Jul 2022	State Strategic Planning Review Workshop (Vision 2024) — Certificate of Participation	The Bharat Scouts & Guides, Himachal Pradesh, held at State Training Centre, Rewalsar, District Mandi, HP. Presented to Smt. Kumari Poonama, Assistant State Organising Commissioner (Ranger), in recognition of active participation and outstanding contribution towards planning for furtherance of Vision 2024.
25-31 Jul 2022	State Level Advanced Training/Testing Course for S/G, R/R, SM/GC, RSL/R — Qualified	The Bharat Scouts and Guides, Himachal Pradesh, held at State Training Centre, Rewalsar, Mandi. Certificate No. BSGHP(SHQ)-0228, dated 31-07-2022. Successfully qualified.
14-19 Dec 2025	State Level Basic Course for R.S.L & R.I (Residential Module) — Resource Staff	Appreciation Certificate for organising the course as Staff, The Bharat Scouts and Guides, Himachal Pradesh, at State Training Centre, Rewalsar, District Mandi, HP.