

BACHELOR OF ARTS IN TOURISM AND TRAVEL MANAGEMENT (ANNUAL) BATTM

PROGRAM OUTCOMES (POs & PSOs) 2021-2024

Program Outcomes (POs)

On successful completion of B.A. Tourism and Travel Management program the students are expected to:

- Analyze the various components of Tourism and to describe how they coincide each other.
- Develop leadership skills and to provide necessary Managerial, Communicative, IT, product and Resource skills to effectively handle Tourism activities.
- Mould career paths and equip students to face professional challenges.
- Be able to target and position the tourism resources
- Ability to develop understanding and analyzing skills
- Exposed to the modern technology
- Develops interpersonal communication
- Inculcates teamwork and networking culture
- Developing ethical understanding in all learning and deliverables
- Thrive towards sustainability
- Recognize about employment opportunities
- Comprehend the necessity of being proactive to society
- Understand the need of continuous learning
- Socially responsible
- Entrepreneurial excellence

Program Specific Outcomes (PSOs)

After the successful completion of B.A. Tourism and Travel Management program, the students are expected to:

- Understand multi-form character of travel and tourism business.
- Explain the diverse nature of tourism, including culture and place, global/local perspectives
- To offer wide exposure to the students to handle issues in tourism related businesses professionally.
- To bridge the gap between theoretical and practical knowledge of the students by adopting innovative teaching pedagogy.
- To sharpen soft and hard skills among the students for being better professionals.
- To promote entrepreneurial skills among students, for promoting a better ecosystem of business.
- Analyze, understand, and innovate the deliverables of tourism sector
- Create competitive edge to destinations through managerial skills
- Acquire entrepreneurial skill sets
- Possess vibrant interpersonal qualities
- Possess learning acumen

