

# Report on Guest lectures

**Trade :** Retail Management

**Semester :** 1<sup>st</sup> sem

**College :** NSCBM Degree college. Hamirpur

**Date of Guest Lecture :** 17/09/2024

**Lecture Delivered By :** Mr. Jitender Sharma , Store Manager, vishal Megamart hamirpur

**Topic Covered:** Role and Responsibilities of team leader . sale promotion techniques.

**Relevant NOS :** Managing Merchandising at Retail store.techniques to enhance sale of store.

**Some glimpses are :-**

