

Report on Guest lectures

Trade : Retail Management

Semester : 5TH sem

College : NSCBM Degree college. Hamirpur

Date of Guest Lecture : 23/09/2024

Lecture Delivered By : Mr. Deepak kumar , Store Manager Redtape hamirpur

Topic Covered: Key Performance Indicators . Use of KPI in decision making and performance analyses of store employee.

Relevant NOS : Managing Merchandising at Retail store. Use of KPI in Retail Business.

Some glimpses are :-

