

Field /Industrial Visit Report

Date of visit:-24/04/2018.

Level:-7(5th semester)

Place Visited:-Maximus Shopping Complex Dharamshala.

Contact Person:-Mr. Davender Pathaniya (Store Manager)

Topic Covered:-Store operations,Receiving procedures,KPI's,Product display(Colour blocking and Brand blocking) & visual Merchandising.



Anil Kumar
Retail Trainer

Nodal Officer
B.Voc

Principal
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