



**NSCB Memorial Govt. Degree College
Hamirpur
District Hamirpur (H.P.)**



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School of Business Administration

Report

On

“Startup in Action: Beyond the Books into the Real World”

Introduction

The School of Business Administration, NSCBM Govt. College Hamirpur (H.P.), organized an active learning activity under the course **Legal Aspects of Business for BBA 5th Semester** students. The activity titled “Start-up in Action: Beyond the Books into the Real World” aimed to bridge theoretical knowledge with practical entrepreneurial exposure.

In this engaging activity, students stepped into the world of entrepreneurship by presenting their innovative start-up ideas also using legal concept/terminology before a Shark/Investor. To simulate a real-world scenario, Dr. Sandesh Kumari, Faculty Mentor, took on the role of a Shark/Investor as inspired by the concept of Shark Tank.

BBA DEPARTMENT
LEGAL ASPECTS
OF BUSINESS

**STARTUP LAW
IN ACTION**

“BEYOND BOOKS, INTO THE
REAL WORLD
LAW THAT WORKS, ACTION
THAT MATTERS.”

**08 SEPT 2025
11:30 AM**

RISE OF INDIAN
ENTREPRENEURS

Objectives of the Activity

- To apply classroom concepts of Legal Aspects of Business in a practical business environment.
- To encourage entrepreneurial thinking among students.
- To develop skills in pitching, negotiation, and business planning.
- To analyze the feasibility of business ideas from a legal and investment perspective.
- To provide students with exposure to real-world challenges in starting a business.

Activity Highlights

1. Entrepreneurial Pitches given by Students as below:

S.No	Student's Teams	Start-up Idea	Remarks by Shark
1	Shyamli & Siya	Right now : Instant Legal Help App	This is a solid investment if the app provides fast, reliable, and affordable legal services that stand out from competitors
2	Parineeta & Ridhi	Holistico Crew: Formula for Health and Delicious Eating	A great investment if they can offer something unique that combines health and gourmet eating. However, they will need to differentiate strongly to succeed in a competitive market.
3	Rahul Sharma	Talent Forge: Shaping Graduate to Professionals	Strong investment potential due to the demand for professional training services. However, standing out among competitors like LinkedIn Learning or other graduate transition programs could be a challenge
4	Khushboo	Accident Detective Helmet	This idea has high innovation potential, but its market might be limited to high-risk activities unless it can be expanded to other uses. A great investment if marketed to the right audience.
5	Sourabh, Riya& Sahil	Turning Waste into Power	This is a very strong investment option due to its societal impact, scalability, and profitability potential. It could appeal to eco-conscious investors, municipalities, and energy corporations. If the technology is feasible and cost-effective, this could be a major disruptor in the waste and energy sectors.
6	Himani	Act as host
7	Sejal, Ekta& Nikita	Time keeper, record of attendance sheet

- Each group presented a startup idea ranging from innovative products to service-based ventures. They came with common problem but unique solution. they had discussed their ideas in time limit. Time limit was 5-7 minutes to all participants. Business plans covered legal compliance aspects such as company formation, partnership, intellectual property rights, contract enforcement, and consumer protection.





3. **Investor Evaluation (Shark Role):**

Dr. Sandesh Kumari acted as the Shark/Investor and critically evaluated the ideas based on feasibility, legal soundness, profitability, scalability, innovation, and market relevance.



4. **Interactive Session:**

Shark asked different questions which cover almost legal concepts and students responded to questions about ownership structure, risk-sharing, taxation, liabilities, and regulatory requirements.



5. **Most Feasible Idea Selection OR Which Investment Plan is best?**

So according to shark/investor (Dr Sandesh) prepared a list of different entrepreneur/investment plan

Best Investment: Turning Waste into Power: This has high scalability, tackles global challenges (waste and energy), and has the potential for substantial impact, both environmentally and financially. The societal need for sustainable energy solutions is only growing, and if the tech can be proven, it would be a game-changer.

Second Best Investment: Instant Legal Help App. It solves an immediate need, has good scalability, and could be profitable. If it's innovative enough to stand out from current competitors, it would likely thrive.

Third Best: Talent Forge. This has great potential to help graduates transition, and with the right focus on skills and professional development, it could have lasting demand. It might be a bit harder to break through the noise with other similar platforms, though.

Fourth Best: Holistico Crew. Health and food are huge markets, but they're very competitive. Still, if the product has a unique angle (e.g., personalized nutrition or a specific niche), it could still succeed.

Fifth Best: Accident Detective Helmet. While innovative and potentially very useful, this idea might have a more limited market, especially compared to the broader societal impacts of the other ideas.

The teams were appreciated for clarity of vision, compliance with legal aspects, and sustainable business approach.

Outcomes of the Activity

- Students gained first-hand experience of presenting business ideas to an investor.
- Enhanced understanding of legal frameworks surrounding startups.
- Improved confidence, communication, and analytical skills.
- Encouragement of entrepreneurial mindset and practical application of academic learning.
- Fostered a culture of innovation and problem-solving among the BBA students.

Conclusion

The activity “Start-up in Action: Beyond the Books into the Real World” proved to be a successful integration of classroom learning with real-world entrepreneurial practice. Students not only explored the nuances of starting and running a business but also understood the critical role of legal compliance in ensuring long-term success.

By simulating a real-world investor pitch environment, this initiative motivated students to think beyond theory and transform their innovative ideas into actionable business models. The mentorship and investor role played by Dr. Sandesh Kumari added significant value to the learning experience.





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Department of Business Administration

Attendance Sheet

Name of Activity: "Start-Up Law in Action" Beyond Books into the Real World, "Law That Works Action That Matters"

Date: 08/09/2025

S.No.	Name	Class	Roll no.	Sign.
1	Eakta	5th Semester	23BBA013	Eakta
2	NPKita	5th Semester	23BBA043	NPKita
3	Anchal	5th Semester	23BBA057	Anchal
4	Sehjal	5th Semester	23BBA006	Sehjal
5	Nikita	5th Semester	23BBA063	Nikita
6	Anjali Thakur	5th Semester	23BBA038	Anjali Thakur
7	Himani	5th Semester	23BBA036	Himani
8	Riya	5th Semester	23BBA029	Riya
9	Saurabh Dogra	5th Semester	23BBA008	Saurabh Dogra
10	Sahil	5th Semester	23BBA016	Sahil
11	Amuj Kumar	5th Semester	23BBA084	Amuj
12	Anmol Thakur	5th Semester	23BBA061	Anmol Thakur
13	Ayush Chauhan	5th Semester	23BBA027	Ayush
14	Sourav Dhaliwal	5th Semester	23BBA069	Sourav
15	Shubham Sharma	5th Semester	23BBA076	Shubham
16	Aditya	5th Semester	23BBA077	Aditya
17	Varun	5th Semester	23BBA047	Varun
18	Rishi Sharma	5th Semester	23BBA054	Rishi
19	Pavneeta	5th Semester	23BBA004	Pavneeta
20	Rahul Sharma	5th Semester	23BBA009	Rahul
21	Shyamli Rana	5th Semester	23BBA005	Shyamli
22	Aakash Sharma	5th Semester	23BBA015	Aakash Sharma
23	Paras Thakur	5th Semester	23BBA064	Paras Thakur
24	Ayush Sharma	5th Semester	23BBA012	Ayush Sharma
25	Abhishek Sharma	5th Semester	23BBA033	Abhishek
26	Siya	5th Semester	23BBA052	Siya
27	Anjali	5th Semester	23BBA050	Anjali
28	Muskan	5th Semester	23BBA021	Muskan
29	Pooja	5th Semester	23BBA097	Pooja

30	Nilakshi kumari	5 th Semester	23BBA040	Nilakshi
31	Priya Sharma	5 th Semester	23BBA054	Priya Sharma
32	Khushboo Thakur	5 th Semester	23BBA042	Khushboo Thakur
33	MUSKAN	5 th semester	23BBA020	Muskan
34	AKANKSHA KUMARI	5 th semester	23BBA075	AK.
35	PALAK	5 th semester	23BBA019	Palak
36	ANSHITA	5 th semester	23BBA045	Anshita
37	Palak Chandra	5 th Semester	23BBA058	Palak
38	Vanshika	5 th sem.	23BBA080	Vanshika
39	Shalini	5 th Sem	23BBA068	Shalini
40	Shagun Sharma	5 th Sem	23BBA031	Shagun
41	Minalshi Sharma	5 th Sem	23BBA032	Mansi
42	Eakta	5 th Sem	23BBA013	Eakta
43	Nikita	5 th Sem	23BBA043	Nikita
44	Anchal	5 th sem	23BBA057	Anchal
45	Sohjal	5 th sem	23BBA006	Sohjal
46	Anjali	5 th Sem	23BBA038	Anjali
47	Tamanna Soni	5 th Sem	23BBA009	Tamanna
48	Shagun Sharma	5 th Sem	23BBA031	Shagun
49	Minalshi Sharma	5 th Sem	23BBA032	Mansi
50	Pooja Thakur	5 th Semester	23BBA064	Pooja Thakur
51	Shashi Kumar	5 th Semester	23BBA088	Shashi
52	Aryam	5 th Semester	23BBA074	Aryam
53	Reyam	5 th Semester	23BBA022	Reyam
54	Devesh Thakur	5 th Semester	22BBA100	Devesh
55	Nikita	5 th Semester	23BBA083	Nikita
56	Ayush Sharma	5 th Semester	23BBA012	Ayush
57	Aakasha Sharma	5 th Semester	23BBA015	Aakasha Sharma
58	Rohit Kumar	5 th Semester	23BBA078	Rohit
59	Shubham Sharma	5 th Semester	23BBA076	Shubham
60	Aditya	5 th Semester	23BBA077	Aditya
61	Ruyemsh	5 th Semester	23BBA007	Ruyemsh
62	Akshay Kumar	5 th Semester	23BBA024	Akshay
63	Akshay	5 th semester	23BBA087	Akshay
64	Aman Thakur	5 th Semester	23BBA059	Aman
65	Aman Thakur	5 th Semester	23BBA098	Aman
66	Shubham Kumar	5 th Sem	23BBA085	Shubham
67	AYUSH CHAUHAN	5 th Sem.	23BBA027	Ayush
68	Anuj Kumar	5 th Sem	23BBA084	Anuj
69	Anmol Thakur	5 th Sem	23BBA081	Anmol
70	Sourav Dhatwalia	5 th Sem	23BBA069	Sourav
71	Rahul Sharma	5 th Sem	23BBA030	Rahul
72	Kashish Sharma	5 th Sem	23BBA081	Kashish
73	Komal Thakur	5 th Sem	23BBA062	Komal
74	Kajal Sadiyal	5 th Sem	23BBA035	Kajal