



N.S.C.B.M. Govt. Degree College Hamirpur

“Transforming Career Placement through Artificial Intelligence in Commerce Education”

Report

Here is a well-structured report you can use (for college submission, magazine, or record):

Report on Career Counselling and AI Awareness Session

Organized by: Department of Commerce

Venue: N.S.C.B.M. Govt. Degree College, Hamirpur

Topic: Career Counselling & Use of Artificial Intelligence

Introduction

The Department of Commerce organized an informative and engaging session on Career Counselling and Artificial Intelligence for students. The session aimed to guide students regarding diverse career opportunities in the commerce field and to familiarize them with modern tools like AI for academic and professional growth.

The programme featured eminent speakers including Mr. Iqwal Singh (Assistant Controller, HPF&AS), Er. Sansaar Chand (Director, GNA University), and Dr. Ramandeep Singh (Assistant Professor, GNA University).



Career Counselling Session by Mr. Iqwal Singh

Mr. Iqwal Singh delivered an insightful lecture on various career opportunities available to commerce students. He emphasized the importance of choosing a career based on one's interest, skills, and long-term goals.

He discussed the following career options:

- Chartered Accountant (CA) – A prestigious profession in auditing, taxation, and financial management.
- Chartered Financial Analyst (CFA) – Ideal for students interested in investment banking and financial analysis.
- Cost and Management Accountant (CMA/ICWA) – Focuses on cost control, budgeting, and financial planning.
- Banking Sector – Opportunities through exams like IBPS, SBI PO, etc.
- Administrative Services – Civil services like IAS, HAS, etc., offering roles in governance and public administration.

About HPF&AS

Session on Artificial Intelligence

The second part of the programme was conducted by Er. Sansaar Chand and Dr. Ramandeep Singh, who delivered an enlightening lecture on the role of Artificial Intelligence in education and careers.

Key Topics Covered:

Use of AI Tools

Students were introduced to various AI tools that can assist in research, content creation, and productivity.

Prompt Writing Skills

The speakers explained how to effectively write prompts to get accurate and useful responses from AI tools, which is a crucial skill in the modern digital era.

Use of Canva

A practical demonstration was given on designing posters, presentations, and social media content using Canva, helping students enhance their creativity and digital skills.

They emphasized that AI is not a replacement but a tool that enhances human capabilities and productivity.



Conclusion

The session was highly informative and beneficial for students. It provided clarity about career options in commerce and introduced them to modern technological tools like AI. The guidance offered by the speakers inspired students to plan their careers strategically and upgrade their skills according to industry demands.

Overall, the programme was a great success and proved to be a valuable learning experience for all participants.

