



NETAJI SUBHASH CHANDER BOSE MEMORIAL GOVT. COLLEGE HAMIRPUR (H.P)

Report: Slogan Writing Competition by Road Safety Club

Date: March 6th, 2024

The Road Safety Club of NSCBM Government College, Hamirpur, organized a captivating Slogan Writing Competition on March 6th, 2024, aimed at promoting awareness about road safety among students. The event took place in room 164, drawing participants from various departments and years.

The primary objective of the competition was to encourage students to creatively express their thoughts and ideas on road safety through impactful slogans. By engaging students in this manner, the event sought to raise awareness about the importance of adhering to traffic rules, preventing accidents, and fostering a culture of responsible driving.

Event Highlights:

The competition witnessed enthusiastic participation from 70 students across different disciplines, reflecting their keen interest in promoting road safety. Participants showcased their creativity and wit through thought-provoking slogans that emphasized the significance of safe driving practices. The atmosphere was charged with energy as students eagerly shared their perspectives on road safety, sparking meaningful discussions among attendees. Refreshment was provided to all attendees post the completion of the event.



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Before the competition, a lecture on 'Road Safety Awareness' was also delivered by Prof Vinod Chand, coordinator Road Safety Club and Assistant Professor, Department of Public Administration, GC Hamirpur.





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Judges:

- 1. Prof Alpna Sharma (AP Economics)**
- 2. Prof Shilpa Thakur (AP Environment Science)**
- 3. Prof Apoorva Thakur (AP English)**

Winners:

- 1. First Position: Anandita (BA 1st year)**
- 2. Second Position: Priyanka (BSc 1st year)**
- 3. Third Position: Muskaan (BBA Sem 2)**

The Slogan Writing Competition organized by the Road Safety Club of NSCBM Government College, Hamirpur, exemplified the institution's commitment to nurturing responsible citizens and promoting social awareness. Through the power of words and creativity, students demonstrated their dedication to advocating for safer roads and fostering a culture of responsible driving. Such initiatives play a vital role in creating a safer environment for all road users and contributing to the overall well-being of society.





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Importance of the Event:

The Slogan Writing Competition held by the Road Safety Club holds immense significance in the following ways:

- 1. Promoting Awareness:** By encouraging students to articulate their views on road safety, the event served as a platform to spread awareness about the importance of cautious driving and pedestrian safety.
- 2. Educational Value:** Through active participation and engagement, students gained insights into the various aspects of road safety, including the impact of reckless driving, the significance of wearing seat belts, and the importance of adhering to traffic signals.
- 3. Encouraging Creativity:** The competition fostered creativity and innovation among students, challenging them to develop catchy and impactful slogans that could resonate with the wider community and inspire behavioral change.
- 4. Community Engagement:** By involving students from diverse backgrounds, the event promoted community engagement and collaboration in addressing pressing social issues such as road safety.



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