



**NSCB Memorial Govt. Degree College
Hamirpur
District Hamirpur (H.P.)**



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List of M.Com 4th Sem Students for Project and viva voce Examination Session 2022-23

Sr. No.	Name/ Group	Univ Roll No.	Project Title	Marks
1	Akansha	210090200002	A study of customer satisfaction on the services of SBI Bank during Covid-19	Group-1
2	Arvind	210090200008		
3	Priyanka	210090200022		
4	akhilesh	210090200001		
5	Nayan parmar	210090200034	A study of consumer behavior regarding digital payment apps	Group-2
6	Rahul Mishra	210090200008		
7	Shaksi	210090200005		
8	Sumit Rana	210090200006	A study on consumer buying Behavior of Coca-cola brand in the Distt. Hamirpur(H.P.)	Group-3
9	Shivani rana	210090200001		
10	Shikha	210090200010		
11	Sakshi sharma	210090200020		
12	Anchal sharma	210090200028	A case study on the customer behavior towards Samsung mobile phones in distt. Hamirpur (H.P.)	Group-4
13	Ankita rani	210090200019		
14	shivani	210090200012		
15	Kajal kumari	210090200007		
16	Ankita rana	210090200029	A study on brand of mobile phone & their preferences among youth in Hamirpur District	Group-5
17	Deeksha	210090200009		
18	Ekta Kumari	210090200011		
19	Pooja Kumari	210090200021		
20	Sonika kumari	210090200031	Study on investment behavior of college teachers in Hamirpur district	Group-6
21	Ekta bharti	210090200010		
22	Ankita	210090200003		
23	Abhishek	210090200024		
24	Hitesh kumar	210090200026	Effectiveness of Social Media influencer marketing in India	Group-7
25	Ranjana devi	210090200024		
26	Neelam kumari	210090200015		
27	Nishita	210090200020		
28	Sanjay kumar	210090200027	A study on consumer satisfaction towards Patanjali Ayurvedaic products in Distt. Hamirpur	Group-8
29	Neha kumari	210090200016		
30	Neha thakur	210090200017		
31	Rashmi Sharma	210090200025		
32	Vikas Chaudhery	210090200020		

1. Dr Satish Soni
2. Dr Dinesh Sharma
3. Dr Naresh Kumar
4. Dr Kanika Kaondal

Ashu

Principal

Govt. college Hamirpur

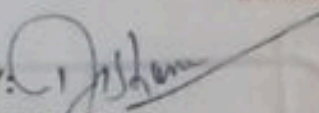
A Project Report
On
**A STUDY OF CONSUMER BEHAVIOUR REGARDING
DIGITAL PAYMENT APPS**

SUBMITTED TO THE DEPARTMENT OF COMMERCE OF GOVERNMENT
COLLEGE HAMIRPUR IN PARTIAL FULFILMENT OF THE
REQUIREMENT

FOR THE AWARD OF THE DEGREE OF
MASTER OF COMMERCE



SESSION: 2021-2023

SUPERVISED BY: 
Dr. DINESH KUMAR SHARMA
Deptt. of Commerce
Government College Hamirpur (H.P.)

SUBMITTED BY:

1. Name- Nayan Parmar
Roll No.- 21MCOM034
Univ. Roll No.- 210090200014
2. Name- Rahul Mishra
Roll No.- 21MCOM008
Univ. Roll No.- 210090200023
3. Name- Shaksi
Roll No.- 21MCOM005
Univ. Roll No.- 210091220038
4. Name- Sumit Rana
Roll No.- 21MCOM006
Univ. Roll No.- 210090200032

N.S.C.B.M. PG COLLEGE HAMIRPUR (H.P.)

CUSTOMER AWAIRNESS ABOUT LOAN SCHEMES

OF KCCB-A CASE STUDY OF HAMIRPUR

A PROJECT REPORT

Submitted to NSCBM Govt. College Hamirpur in Partial fulfillment
of the Requirements for the award of the Degree

MASTER OF COMMERCE



Session 2020-22

Supervised by :

Dr. Dinesh Kumar Sharma

Submitted by:

Seema Kumari Roll No. 200090200200023

Shivali Koundal Roll No. 200090200200025

Munisha Kumari RollNo.200090200200010

Manisha Kumari Roll No. 200090200200008

NSCBM GOVT. COLLEGE HAMIRPUR, 177001

A STUDY ON IMPACT OF E-COMMERCE ON RETAIL STORES

A PROJECT REPORT

**Submitted to NSCBM Govt. College Hamirpur in Partial
fulfillment of the Requirements for the award of the Degree**

MASTER OF COMMERCE



Session 2020-22

Supervised by :

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Associate Prof.

Submitted by

Poonam Roll No.200090200200015

Ekta Roll No. 200090200200002

Priyanka Roll No. 200090200200017

Shilpa Roll No. 200090200200024

NSCBM GOVT. COLLEGE HAMIRPUR, 177001

"CONSUMER SATISFACTION TOWARDS PNB BANK ATM SERVICES"

A case study of Hamirpur District of Himachal Pradesh

A

PROJECT REPORT

Submitted to the Department of Commerce of N.S.C.B.M. Govt.P.G.College Hamirpur {HP} in partial Fulfillment of the requirement for The Awards of degree of

MASTER OF COMMERCE (2017-2019)



Submitted To:

Dr. Satish Soni

Submitted By:-

Deepika (87915)

Gulshan (87916)

Monkia Dod (87917)

NSCBM GOVT.P.G. COLLEGE HAMIRPUR

Project Report
On
(A Study of Customer satisfaction on SBI BANK during covid -19)
SUBMITTED TO:
N.S.C.B.M GOVT COLLEGE HAMIRPUR (HP)
(Affiliated to University of HPU)
IN PARTIAL FULFILLMENT OF DEGREE OF MASTER IN COMMERCE
(2021-2023)



SUPERVISED BY:

DR. Dinesh Kumar Sharma

Professor

Department of Commerce

SUBMITTED BY:

Akanksha Sharma

Roll No. 210090200003

Arvind Kumar

Roll No. 210090200008

Priyanka

Roll No. 210090200022

Akhilesh Sharma

Roll No. 210090190001

DEPARTMENT OF COMMERCE
Dept. of Commerce N.S.C.B.M Govt. P.G College Hamipur (H.P)



IN
HAMIRPUR DISTRICT"

A
PROJECT REPORT

SUBMITTED TO THE DEPARTMENT OF COMMERCE OF **NSCBM GOVT COLLEGE
AMIRPUR** IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
DEGREE

MASTER OF COMMERCE



SESSION: 2021-2023

PERVISED BY:
of. Naresh Kumar

SUBMITTED BY:

Ekta Bharti

Class Roll No. 21Mcom002
Univ. Roll No 210090200010

Ankita

Class Roll No. 21Mcom003
Univ. Roll No 210090200005

Abhishek Sharma

Class Roll No. 21Mcom024
Univ. Roll No 210090200001

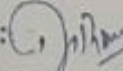
Hitesh Kumar

Class Roll No. 21Mcom026
Univ. Roll No 210090200012



Project Report
On
(A Study of Customer satisfaction on the services of SBI BANK
during covid -19)
SUBMITTED TO:
N.S.C.B.M GOVT COLLEGE HAMIRPUR (HP)
(Affiliated to University of HPU)
IN PARTIAL FULFILLMENT FOR THE AWARD OF DEGREE OF MASTER IN COMMERCE
(2021-2023)



SUPERVISED BY: 
DR. Dinesh Kumar Sharma
Assistant Professor
Department of Commerce

SUBMITTED BY:
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Roll No. 210090200002
Arvind Kumar
Roll No. 210090200008
Priyanka
Roll No. 210090200022
Vishesh Sharma
Roll No. 210090190001

DEPARTMENT OF COMMERCE
N.S.C.B.M Govt. P.G College Hamipur (H.P)

CUSTOMER AWAIRNESS ABOUT LOAN SCHEMES

OF KCCB-A CASE STUDY OF HAMIRPUR

A PROJECT REPORT

Submitted to NSCBM Govt. College Hamirpur in Partial fulfillment
of the Requirements for the award of the Degree

MASTER OF COMMERCE



Session 2020-22

Supervised by :

Dr. Dinesh Kumar Sharma

Submitted by:

Seema Kumari Roll No. 200090200200023

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Munisha Kumari RollNo.200090200200010

Manisha Kumari Roll No. 200090200200008

NSCBM GOVT. COLLEGE HAMIRPUR, 177001

**THE IMPACT OF ADVERTISEMENT ON CONSUMER'S BRAND PREFERENCE
(A STUDY OF HAMIRPUR DISTRICT AMONG YOUNGSTERS)**

**A
PROJECT REPORT**

SUBMITTED TO

**THE DEPARTMENT OF COMMERCE OF N.S.C.B.M GOVT. COLLEGE HAMIRPUR (H.P) IN
PARTIAL FULFILLMENT FOR THE REQUIRMENT OF THE AWARD OF THE AWARD OF
THE MASTER DEGREE OF COMMERCE.**



SESSION 2017-2019

**SUPERVISED BY:
"PROF. VIKRAM SINGH THAKUR"**

SUBMITTED BY:

AVNISH SHARMA: uni. Roll no. -87907

ANU SHARMA: uni. Roll no.-87908

RAJNI CHAUDHARY: uni. Roll no.-87909

NSCBM GOVT. COLLEGE HAMIRPUR

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“A STUDY ON INVESTMENT BEHAVIOUR OF COLLEGE TEACHERS

IN

HAMIRPUR DISTRICT”

A

PROJECT REPORT

SUBMITTED TO THE DEPARTMENT OF COMMERCE OF NSCBM GOVT COLLEGE
HAMIRPUR IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
DEGREE

MASTER OF COMMERCE



SESSION: 2021-2023

SUPERVISED BY:
Prof. Naresh Kumar

SUBMITTED BY:

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Ankita

Class Roll No. 21Mcom03
Univ. Roll No 210090200005

Abhishek Sharma

Class Roll No. 21Mcom024
Univ. Roll No 210090200001

Hitesh Kumar

Class Roll No. 21Mcom026
Univ. Roll No 210090200012

CERTIFICATE



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**“EFFECTIVENESS OF SOCIAL MEDIA INFLUENCER
MARKETING IN HAMIRPUR DISTRICT”**

A

PROJECT REPORT

**SUBMITTED TO NSCBM GOVT. COLLEGE HAMIRPUR IN PARTIAL
FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE DEGREE**

MASTER OF COMMERCE



Session 2021-23

Supervised by:

Prof. Naresh Kumar

Submitted by:

**Name Neelam kumari
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Univ No. 210090200015**

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**Name Ranjna Devi
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NSCBM GOVT. COLLEGE HAMIRPUR, 177001