

Assistant Professor (BBA)

MBA, M.Phil. UGC-NET Phd. Pursuing

Mr. Govind Gopal

PROFESSIONAL QUALIFICATION:

- M.Phil Management (Full Time) degree from Lovely Professional University Jalandhar (Punjab).
- UGC-NET Qualified candidate Conducted BY UGC on 24 June 2012 in the Subject Management.
- MBA degree from Himanchal Pradesh University Shimla.
- B.Sc. Degree from Himanchal Pradesh University Shimla.
- 1 Year computer Diploma in Web application.
- Schooling from J.N.V. Dungrin Distt. Hamirpur under CBSE.

TEACHING EXPERIENCE

- More than 10 years.

RESEARCH PUBLICATION

- 1.** Consumer behaviour towards FMCGs in Doaba Region(Punjab)- A Study on Rural Consumer International Journal for Scientific Research & Development/ Vol.5, Issue 3, 2017/(ISSN Online)2321-0613

PAPER PRESENTED IN CONFERENCES

- 1.** Presented a research paper titled “Role of Mathematics in Management” in international conference on Mathematics in Space and applied Sciences November 29-30, 2019 organized by Dept. of Mathematics, GC Hamirpur.