



**NSCB Memorial Govt. Degree College
Hamirpur
District Hamirpur (H.P.)**



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NOTICE

All the students are being informed that a campus drive placement is going to be organized for the B.Com and B.B.A. students on **21-02-2024** at 10:30 a.m. in the examination hall. Interested students can contact undersigned for details and query.

1. Prof. Sanjay Sharma, Convener
2. Dr. Kanika Kaondal, Member
3. Dr. Bhanu Priya, Member
4. Prof. Pankaj, Member

[Handwritten signatures of Prof. Sanjay Sharma, Dr. Kanika Kaondal, Dr. Bhanu Priya, and Prof. Pankaj]

[Handwritten signature of the Principal]

Principal
G.C. Hamirpur

YOUR PATH TO SUCCESS

**SKILL UP TODAY
FOR YOUR TOMORROW!**



Your Search for good job and a promising career ends with
IFM FinCoach Global Pvt Ltd

A mentor who can guide you about the trending and most sought-after jobs
in BFSI (Banking Finance Service and Insurance) sector

ELIGIBILITY

- Graduate / Post Graduate (Pass Out, any discipline i.e. Science, Arts, Commerce)
- Age \leq 26 years,
- Marks minimum 50% marks across all academic milestones (i.e. 10th, 12th Graduation & Post Graduation)

TURN OVERLY FOR MORE DETAIL



ADVANTAGE

- 45 days of banking course which can make you job ready (1 ½ month)
- Comprehensive English Basic Communication Course (2 ½ month)
- We Also train on: Mutual Fund, Insurance, Soft Skill, Capital Market
- Training by industry expert
- Skill Set building to make you JOB READY

BENEFITS & OFFERING BY IFM FINCOACH

- Cost effective, Value for Money for course which is curated by industry
- In- Class Session @ Our Campus in Mohali (Offline LIVE training)
- 100% Assurance in placements in BFSI post course



NUMBER OF VACANCIES -500 | SALARY PACKAGE 2.50 LAKH TO 7.50 LAKH

INTERESTED TO KICK START YOUR PROFESSIONAL JOURNEY????



click on >>>>> <http://ifmfincoach.com/applybankjob/>

- One CLASS could change the course of your life!
- It's never too late to start Call / WHATSAPP @ 9915703380

🌐 www.ifmfincoach.com |

📍 B 98, Phase 8, Industrial Area, Sector 73, Mohali (SAS Nagar) Punjab.
H.O: SCO 151-52, F.F. Sector 9 C, Madhya Marg, Chandigarh.

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BUILDING YOUR DREAMS



**WE ARE CREATING BANKABLE, FUTURE READY,
SKILLED & INNOVATIVE PROFESSIONALS**

BANKING SECTOR SCOPE IN INDIA



India's banking sector is sufficiently capitalised and well-regulated as per the Reserve Bank of India. The financial and economic conditions in the country are far superior to any other country in the world. The Indian banking industry has recently witnessed the rollout of innovative banking models like payments and small finance banks. In recent years India has also focused on increasing its banking sector reach, through various schemes like the Pradhan Mantri Jan Dhan Yojana and Post payment banks.

ROBUST DEMAND

- Increase in working population and growing disposable income will raise the demand for banking and related services.
- By 2025, India's fintech market is expected to reach Rs. 6.2 trillion (US\$ 83.48 billion).



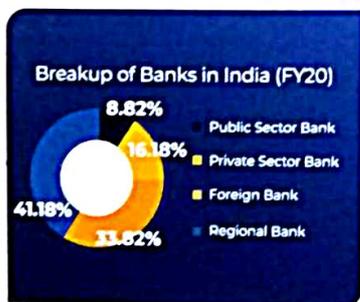
INNOVATION IN SERVICES

- Mobile, internet banking and extension of facilities at ATMs will improve operational efficiency.
- RBI announced the launch of its first global hackathon 'HARBINGER 2021 – Innovation for Transformation' with the theme 'Smarter Digital Payments'.



Business Fundamentals

- Rising fee incomes are improving the revenue mix of banks.
- High net interest margins along with low NPA levels will ensure healthy business fundamentals.



Market Size

The Indian banking system consists of 12 public sector banks, 22 private sector banks, 46 foreign banks, 56 regional rural banks, 1485 urban cooperative banks and 96,000 rural cooperative banks in addition to cooperative credit institutions. As of September 2022, the total number of ATMs in India reached 215,165 out of which 48.5% are in rural and semi urban areas.

BENEFICENCE OF BFSI

- The Banking sector contributes 7.7% India's GDP. This is likely to grow up by 20% by next decade
- As of October 2021, AUM (Assets Under Management) managed by the mutual funds industry stood at Rs. 37.33 trillion (US\$ 500.67 billion).
- India's Immediate Payment Service (IMPS) being the only system at level five in the faster payments Innovation Index (FPII) amongst 25 countries in world.
- India will become the 3rd largest consumer economy by 2030, driven by a young population comprising 65% population below the age of 35 years
- Digital adoption continues to be propelled by rural India – clocking an 8% YoY growth to 333 Mn internet users (37% of rural population). Rural consumption accounts for 45% of all data consumption in India. Now there are 7 Rural Internet Subscriber, for every 10 Urban Internet Subscribers.
- Mobile banking internet banking, neo-banking and rise in digital products and solutions by private and Government of India support: 93% digital payments (by volume) done via mobile (2021) and over 1 Bn cards are in circulation.
- The life insurance industry is expected to increase at a CAGR of 5.3% between 2019 and 2023. India's insurance penetration was pegged at 4.2% in FY21, with life insurance penetration at 3.2% and non-life insurance penetration at 1.0
- Union Budget 2021 increased FDI limit in insurance from 49% to 74%. India's Insurance Regulatory and Development Authority (IRDAI) has announced the issuance, through Digilocker, of digital insurance policies by insurance firms.

EMERGING TRENDS IN THE INDIAN BANKING SECTOR

2000-2009
Customer walk-ins and face to face interactions

2010-2019
Digital interactions and round the-clock touch points ATM

2020-2025
App-based account, digital debit card, biometric verification, video call RM & servicing, deposit taking robotics-enabled ATM Branch

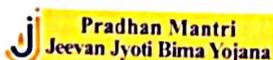
GOVERNMENT INITIATIVES



Pradhan Mantri Jan Dhan Yojana



Atal Pension Yojana



Pradhan Mantri Jeevan Jyoti Bima Yojana

ABOUT

IFM FINCOACH

fincoach is dedicated to developing talent and is specialized provider of quality banking training Program. We are tasked to enhance Professionalism, Productivity and capability of banking talent through the development and delivery of relevant, practical and innovative training program for Bankers from entry level to Manager level. Our relevant training program that covers a comprehensive list of banking areas that are designed and developed in-house by our team of Seasoned Bankers. We also provide specialized consulting services and tailored learning solutions to meet the specific needs of our clients.

Fincoach Global Pvt.Ltd is an initiative of Innovative Financial Management Private Limited - Company formed by Senior Banker Mr. Iqbal Singh EX VP Citi Bank along with likeminded professionals , Ms Amanjot Kaur - Ex VP Citi Bank , Mr Sukhjeev Bajaj -EX VP Kotak Mahindra Bank and Mr Manoj Sehgal EX VP, IndusInd Bank , with a clear objective to cater the needs of manpower for the exponentially-growing Banking and Financial Services sector resulting in scaling of Banks/BFSI towards greater profitability.

It is the aim of Fincoach to innovate the approach of developing talent, and raise the caliber and dynamism of professionals in the banking industry.

Fincoach is valued partner to various Private sector banks including Small Finance Banks and Financial Institutions. Our online blended Programme is designed to shape young graduates and entry level professionals into future bankers by imparting domain expertise and developing skill sets in the field of banking and finance thus bridging the gap and helping students in getting right job.

SERVICES OFFERED BY US



1. Certified Retail Sales Professional (CRSP)

Aim of this course is to build the sales team with right skills. Candidates are trained on Selling Skills, KYC& AML Procedure, Account Opening Process & documentation for CA & SA, Third Party Products and Professional Excellence.



2. Certified Capital Market Professional (CCMP)

Candidates are trained on basics of Capital Market i.e., Financial Instruments, Primary & Secondary Market, Regulatory Guideline & Compliance and Professional Excellence.



3. Certified Retail Banking Professional (CRBP)

Candidates are trained on day-today banking operations. Knowledge imparted on -KYC, AML, Compliance, Funds Transfer, Cash Operations, Locker Operations, Third Party Product, Retail Loans and Cross Selling & Upselling, Professional Excellence and complaint management.



4. Certified Retail Asset Sales Professional (CASP)

This module covers Retail Asset Products - PL, HL, LAP, CC, Auto Loan, Gold Loan, BL, LAS & Third-Party. Candidates are apprised on Product Knowledge, KYC requirement Eligibility criteria for Loans, Relevance of CIBIL Score, Customer profiling, Documentation required to process loans. Designed to prepare an all-round Retail Asset Sales Professional.



5. AMFI /IRDA CERTIFICATION

This module covers basics of mutual funds, Concept and Role, Legal Structure, Regulatory Frame work, Taxation , Investor Service ,Risk , different kinds of mutual fund schemes available and their features, Advantages & Disadvantage of MF .



6. PROFESSIONAL TRANSFORMATION

Professional excellence is one of the distinguishing characteristics exhibited by the leaders as well as high potential resources. Our Professional Excellence training program covers modules oriented towards imbining in the trainees the attributes that will keep them motivated for giving high performance and producing synergies by implementing cooperation and coordination with teammates. In this Personal Skills Training course, you will learn how to make the best use of your strengths and talents to manage challenging situations and add value to your organization.

OUR VISION

To create Bankable Professionals.

OUR MISION

To Bridge the gap between Academia and Industry by imparting Professionals Financial grooming for employability in the BFSI space.

'STATE OF THE ART' TECHNOLOGY

 ASIS E-Learning Portal Online Academic Simulated Information System E-Learning platform all modules, workbooks, Videos, assignment, assessments and certifications are on this platform.	 BSE Live platform for Trading & Operations	 ACE MF Mutual Funds Research & Analysis	 ACE EQUITY Stock Market Analysis
 NSE Live platform for Trading & Operations	 THOMSON REUTERS Research / Financial Market THOMSON REUTERS data base is used for research and advisory services.	 MetaStock Financial Market Analysis	 OMNIMax For Financial Planning

OBJECTIVE OF THE COURSE

Banks today require more than a skilled candidate. They hunt for employees who are productive, exhibit a positive attitude and have the ability to become a part of Successful team.

- Provide trained smart BFSI Professionals by leveraging our world-class facilities.
- Support Financial Institutions in meeting recruitment goal.
- Prepare students to meet the varying and challenging needs of the job and organization.
- Knowledge and skills will help to perform role and job well.
- Learn new & innovative ways / techniques of performing job.
- Completely process driven and we ensure our offer is best in market.
- Reduce Placement cost and turn around time by 50 %



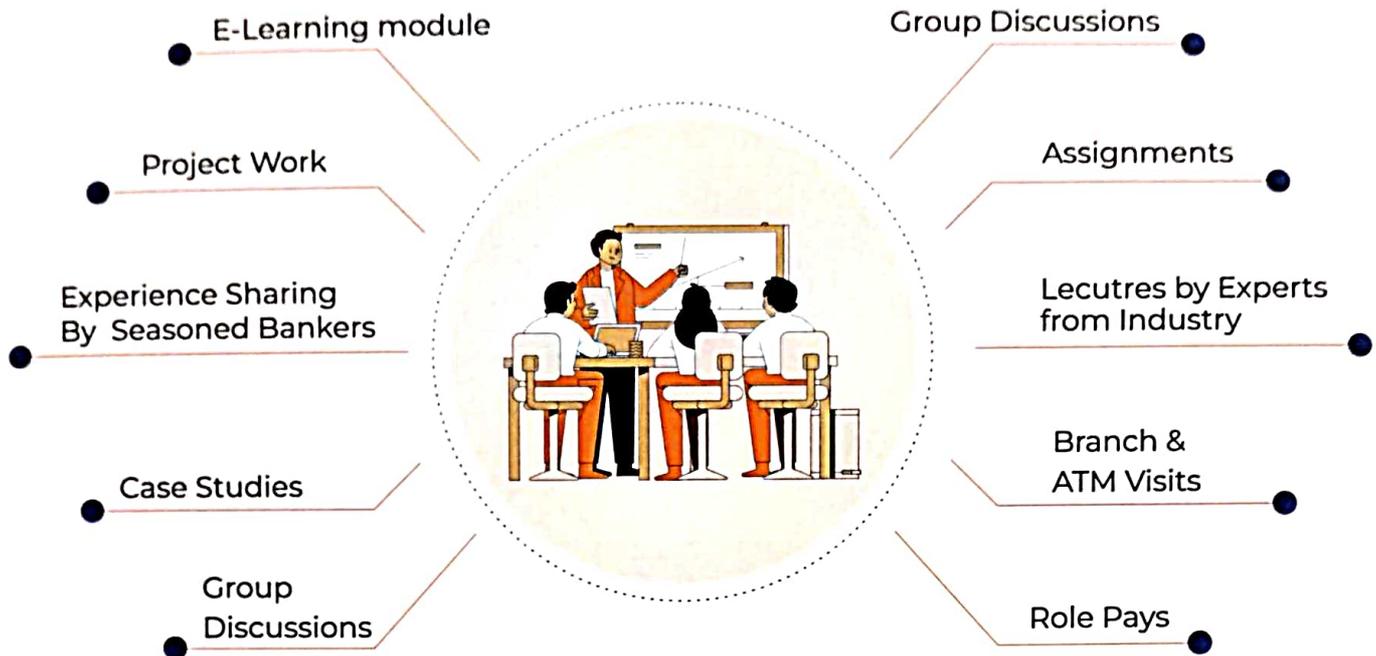
LEARNING OUTCOMES

- Systematic understanding of retail banking concept
- Aware about challenges and new changes in banking industry
- Effective communication
- Complete understanding of banking procedures and practices

COMPETENCIES

- Pleasing and positive attitude
- Confidence and presentation skills
- Analyzing skills
- Good sales and negotiation skills

TRAINING METHODOLOGY AT FINCOACH



PROGRAMME HIGHLIGHTS

- BECOME BFSI INDUSTRY EXPERT
- SALARY PACKAGE 2-3.5 LAKH PER ANNUM
- RIGOROUS BLENDED LEARNING / CLASSROOM TRAINING/ CASE STUDIES / ROLE PLAYS
- OPPORTUNITIES FOR STUDENTS TO INTERACT WITH INDUSTRY LEADERS
- NISM CERTIFICATION ASSISTANCE (EXTERNAL CERTIFICATION)
- PROFESSIONAL GROOMING SESSION, RESUME PREPARATION
- INTERVIEW TIPS

**SCHOLARSHIP
AVAILABLE FOR
COMPETENT
STUDENTS**

ELIGIBILITY

- GRADUATES IN ANY ACADEMIC STREAM WITH AGGREGATE SCORES OF $\geq 50\%$ CLASS X, XII AND GRADUATION.
- NO GAP IN STUDIES
- CANDIDATE SHOULD BE BETWEEN 21-27 YEARS OF AGE AT THE TIME OF REGISTRATION.
- CANDIDATES HAVING WORK EXPERIENCE CAN ALSO ENROLL

TESTIMONIALS



Palvinder Singh

Hello everyone! My name is Palvinder Singh. I hail from Kurukshetra, Haryana. I did my MBA from Chitkara University. I give my special thanks to the Team of SBI MF and IFM Fin Coach, to give me the opportunity to showcase my skillset towards SBI Mutual Funds. Thanks, Fincoach for hand holding.



Pankaj Nishant

Hi, my name is Pankaj Nishant. I have done my post-graduation from Himachal Pradesh University. I was trying my luck in many companies but could not be shortlisted in any of them. My sister told me about IFM FinCoach, and I approached them for upcoming job opportunities. They trained me by giving practical and theoretical sessions because of which now I've been selected in one of the largest corporate. I thank IFM FinCoach for the same.



Harsimranjot Kaur

Hello, my name is Harsimranjot Kaur. I did MBA in finance from UIAMS, Panjab University. My father is retired Army Officer. IFM FinCoach has given me the opportunity to work in SBI Mutual Funds. I am very thankful to whole team of IFM Fincoach. I am looking forward to a bright career ahead with SBI Mutual Funds.



Manish Kumar

Hi, I am Manish Kumar from Rewari. I am a product of Guru Jambheshwar University, Hisar. I wanted to be a part of BFSI sector but was clueless on how to do that. I came to know about IFM FinCoach. Everyone here is very humble and taught us inside out about the banking sector. On my 58th day of training, I got selected in Axis Bank. It is a big day for me. Thankyou Fincoach...



Tikka Singh

Hello, my name is Tikka Singh. I have done my post-graduation from Kurukshetra university. My father and I visited IFM FinCoach Campus. It is a very beautiful campus. They assured me 100% assistance in providing a good job. Now I am placed in Axis Bank, at a very handsome package. It was a 60-day course-45 days theoretical and 15 days practical. I was placed on 58th Day of my course. Thanks Team Fincoach.



Ekta Sharma

Hi, I am Ekta Sharma. I have done MBA from Kurukshetra University. Despite giving a lot of interviews, I was unable to crack any interview. I was lacking the adequate skillset to break through. I came to know about IFM FinCoach and joined their training. Now, not only I have the right skillset but also, I am placed in one of the leading private sector banks. I am very grateful to everyone here. Thank you Fincoach for being there.



Mansi Vashisth

Hello, My name is Mansi Vashisth, and I am from Jaipur. I have done my MBA from ISIM, Jaipur. I have been selected in SBI Mutual fund as Assistant Manager. I got this opportunity through IFM FinCoach. I am very thankful to them for their guidance on the practical and soft skills front. Proud to be Fincoachian.



Gagandeep Singh Gill

Hello, my name is Gagandeep Singh Gill. I belong to Mansa Punjab. Graduate from Punjabi University Patiala. I worked for Kotak Mahindra bank as collection officer for 1.5 years as off-role employee. I had to leave the job due to personal reasons and I started to drive cabs in Uber and Ola.



Shubham Dubey

My name is Shubham Dubey. I am from Agra, UP. I did my MBA from Chandigarh University. I came to know about IFM FinCoach through a placement drive in our university. Because of their guidance I am now selected in India's largest AMC- SBI Mutual Funds. The robust training by the FinCoach team has made me grab this opportunity with both of my hands. I am very thankful to the whole team of IFM FinCoach.

I met Mr. Iqbal Singh, MD Innovative Financial Management as he booked ola ride and I happen to be the driver. Out of curiosity, I asked him about what he does, and our conversation extended further. I told him that I am, looking for a better job. He asked me to visit IFM Campus. Post visiting campus I took admission in Retail Banking Professional course and on successful completion of 2 months, I was placed in one of the leading private sector banks. I am very thankful to Iqbal Sir and IFM FinCoach team.

AWARDS

IFM FinCoach has been awarded for their exemplary work in the field of providing jobs to over 10,000 young minds by creating imprints of Socio-Economic Impact through Employability. Award was handed over by Mr. Chetan Bhagat.



OUR ALUMNI



Harsh Mehta
R. A. Podar Institute
of Management, Jaipur



Manish Singh
Guru Jambheshwar
University, Hisar



Aman
Chandigarh Group of
Colleges, Jhanjeri (Mohali)



Parvinder Singh
Chitkara University,
Rajpura



Sakshi Rathore
R. A. Podar Institute
of Management, Jaipur



Abhishek Singh
R. A. Podar Institute
of Management, Jaipur



Harsimranjot Kaur
UIAMS, Chandigarh



Neha Agarwal
R. A. Podar Institute of
Management, Jaipur



Ankush Kumar
Chandigarh University,
Charuan



Sahil Bassi
Chandigarh University,
Charuan



Anshit Chugh
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Muskan Saini
Chandigarh University,
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Komal Kanwar
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Kurukshetra



Rubin Kashyap
Panjab University,
Chandigarh



Pallavi Sharma
International School
of Informatics &
Management, Jaipur

PROSPECTIVE RECRUITERS



An Initiative of



Winner of Best Financial Advisor Award by



2009

2010

2013

2018

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