



**NSCB Memorial Govt. Degree College
Hamirpur
District Hamirpur (H.P.)**

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**Netaji Subhash Chander Bose Memorial
Govt. College, Hamirpur (H.P.)**



TECHNOBIZZ FEST



Organized by :
**School of Computer Application
&
School of Business Administration**



NSCBM GOVT. COLLEGE HAMIRPUR

TECHNOBIZZ FEST -2024

- *Quiz*
- *Lecturette/Extempore*
- *Group Discussion*
- *Role Play /Ad Mad Show*
- *Technical Short Act*



10:00am onwards
16 MARCH, 2024



Contact us
8894312816, 9625768044



Visit our website
WWW.GCHAMIRPUR.ORG



ORGANIZED BY

**SCHOOL OF COMPUTER APPLICATION
SCHOOL OF BUSINESS ADMINISTRATION**

Report

The **TECHNOBIZZ FEST- 2024** at **NSCBM Govt. College Hamirpur** was a vibrant and dynamic event that brought together technocrats, artists, and enthusiasts. Let's delve into the exciting happenings during this one-day techno-cultural fest held on **March 16, 2024**.

Dr. Sandesh felt distinct honour and privilege to welcome each and every one of you to this auspicious occasion. Before we proceed with the lighting of the lamp ceremony, would like to take a moment to introduce our esteemed chief guest for today's event.

Our chief guest for this event was Retired Principal Dr. Anju Batta Sehgal, an accomplished professional, and a beacon of inspiration for many in the fields of education, research technology and business. With a distinguished career spanning over four decades, our chief guest has made significant contributions to the educational institutions and innovation in research on both national and international platforms.

After that I read out profile of our esteemed chief guest Retired Principal Dr Anju Batta Sehgal Beyond her professional achievements, our chief guest was also known for her philanthropic endeavours and commitment to social responsibility. Their unwavering dedication to empowering youth, fostering entrepreneurship, and promoting education has touched the lives of countless individuals and communities, leaving a lasting impact on society.

Programme Schedule

10:30 AM	Arrival of Chief Guest
10:35 AM	Rosette Pin up
10:40 AM	Lighting of Lamp
10:45 AM	Vande Matram
10:50 AM	Formally Welcome of all Teams by HEIS Coordinator
10:55 AM	Profile of Chief Guest
11:00 AM	Speech by Chief Guest
11:10 AM	Plant Present to chief Guest
11:15 AM	Introduction of Event judges
11:20 AM	Technical Short Act
12:20 PM	GD
12:40 PM	Skit
12:50 PM	Quiz
1:30 PM	Lunch
2:00 PM	Lecturette /Extempore
2:45 PM	Ad-Mad Show
3:45 PM	Cultural Item Presentation
4:00PM	Valedictory Function
4:30 PM	Vote of Thanks
4:35 PM	National Anthem

Highlights of TECHNOBIZZ FEST- 2024

- **Technical Short Act Play:** The stage came alive with captivating performances as participants showcased their acting prowess. Drama, humour, and creativity blended seamlessly in these short acts.
- **Group Discussion:** Engaging discussions took place as teams debated relevant topics. Participants shared diverse perspectives, honing their communication skills and critical thinking.
- **Quiz:** Intellectual battles unfolded during the quiz competition. Participants tested their knowledge across various domains, answering questions that ranged from the scientific to the obscure.
- **Extempore:** Quick thinking and eloquence were put to the test in the extempore event. Participants had to speak spontaneously on given topics, showcasing their ability to articulate ideas on the spot.
- **Ad-Mad Show:** Advertising enthusiasts, crafting persuasive and entertaining advertisements. From catchy jingles to compelling visuals, the Ad-Mad Show was a delightful spectacle.



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Dated: 11-03-2024

OFFICE ORDER

The following committee is hereby constituted for the smooth conduct of College **TECHNOBIZZ FEST-2024** to be held on 16th of March, 2024. Active Co-operation of all the members of the staff is solicited for successful organization of the function.

Organizing Committee			
1.	Prof. Lavli Rana	Convener	
2.	Prof. Govind Gopal	Member	
3.	Prof. Chandresh	Member	
4.	Dr. Sandesh Kumari	Member	
5.	Dr. Bhanu Priya	Member	
6.	Prof. Shilpa Bajaj	Member	
7.	Prof. Pankaj Kumar	Member	
8.	Prof. Madhuri Gupta	Member	
9.	Prof. Shilpa Soni	Member	

Principal

NSCBM GC Hamirpur

Chief Guest - Dr. Dr. Anju Batta Sehgal

Judges/Special Guest – Dr. GC Rana, Dr. Shashi Sharma, Prof. Parkash Chand, Prof. Praveen Kumar

Convener: Prof. Lavli Rana

TechnoBizz Fest -2024

Pannel of Judges

S.no.	Event	Name of Judges
1	Technical S. Act	Dr. GC Rana, Dr. Shashi Sharma, Prof. Parveen kumar
2	GD	Dr. GC Rana , Prof. Parkash Thakur , Prof. Lavli Rana
3	Quiz	Dr. Sandesh Rana (QuizMaster)
4	Lecturette	Dr. GC Rana , Prof. Parkash Thakur, Prof. Parveen kumar
5	Ad Mad Show	Dr. GC Rana, , Prof. Parkash Thakur, Prof. Parveen kumar

Remember, TECHNOBIZZ FEST -2024 was not just an event—it was an exploration of innovation, creativity, and camaraderie!





1. Technical Short Act Play

Event Overview: The Technical Short Act Play segment of TECHNOBIZZ FEST- 2024 featured a series of theatrical performances that delved into various themes related to technology, entrepreneurship, and societal issues. Participants were tasked with crafting original scripts, designing sets, and delivering compelling performances within a limited timeframe. The plays ranged from thought-provoking dramas to light-hearted comedies, offering the audience a diverse range of entertainment and insights.

Participants of Technical Short Act Play

- GOVT.COLLEGE HAMIRPUR
- GOVT. COLLEGE SUJANPUR
- GOVT.COLLEGE BHORANJ
- GOVT.COLLEGE GHUMARWIN
- GOVT. COLLEGE DAULATPUR CHOWK





Result of Technical Short Act Play

1. GOVT.COLLEGE GHUMARWIN
2. GOVT.COLLEGE BHORANJ
3. GOVT. COLLEGE DAULATPUR CHOWK





Conclusion: The Short Act Play segment of TECHNOBIZZ FEST 2024 provided a platform for participants to engage with pressing issues, unleash their creativity, and inspire dialogue on the intersection of technology and business. Through compelling storytelling and immersive performances, the plays offered thought-provoking insights into the complexities of the modern world and the transformative potential of innovation. As the curtains closed on another successful edition of TECHNOBIZZ FEST, the resonance of these theatrical narratives echoed a timeless truth – that amidst the rapid pace of technological change, the human experience remains at the heart of progress and prosperity.

2. Quiz Competition

Introduction:

TECHNOBIZZ FEST 2024 witnessed a thrilling display of intellectual prowess and competitive spirit in its highly anticipated Quiz Competition. This report aims to provide an overview and analysis of the Quiz Competition, highlighting the format, participation, key themes, and outcomes of this engaging event.

Event Overview: The Quiz Competition at TECHNOBIZZ FEST 2024 served as a platform for participants to demonstrate their knowledge, critical thinking skills, and ability to think on their feet. The competition comprised multiple rounds, each designed to test participants' proficiency across a wide range of topics including technology, business, commerce, economics, computer applications current affairs, and general knowledge. Teams competed head-to-head, tackling challenging questions for the coveted title of Quiz Champions.

Key Themes Explored:

Technology Trends: Questions delved into the latest advancements in technology, including artificial intelligence, renewable energy, and space exploration. Participants demonstrated a keen understanding of emerging trends and their implications for business and society.

Business Strategy: The quiz featured questions on corporate governance, market dynamics, entrepreneurship, and strategic management. Teams showcased their knowledge of business models, industry trends, and case studies of successful companies.

Current Affairs: Participants were tested on their awareness of global events, political developments, economic trends, and environmental issues. The quiz provided a platform for participants to engage with pressing issues shaping the world today.

Participants of the Quiz Competition

- GOVT.COLLEGE HAMIRPUR
- GOVT COLLEGE SUJANPUR
- GOVT.COLLEGE BHORANJ
- GOVT.COLLEGE GHUMARWIN
- GOVT COLLEGE DAULATPUR CHOWK
- QUIZ MASTER *Dr. Sandesh Kumari*



Result of the Quiz Competition

1. GOVT.COLLEGE HAMIRPUR
2. GOVT.COLLEGE GHUMARWIN
3. GOVT.COLLEGE BHORANJ





Conclusion:

The Quiz Competition at TECHNOBIZZ FEST 2024 showcased the intellect, agility, and competitive spirit of its participants, reaffirming the fest's commitment to fostering innovation and excellence in the fields of technology and business. Through engaging challenges and thought-provoking questions, the competition inspired participants to push the boundaries of their knowledge, collaborate with peers, and embrace the spirit of lifelong learning. As the curtains drew to a close on another successful edition of TECHNOBIZZ FEST-2024, the Quiz Competition left an indelible mark, underscoring the fest's role as a premier platform for intellectual engagement and exchange.

Skit Performance by BBA Students :

We are delighted to present to you a captivating skit performance brought to you by the talented students of the Bachelor of Business Administration (BBA) program on the theme ***GREED IS CRUSE***. In this segment of TECHNOBIZZ FEST- 2024, our BBA students will take us on a journey of laughter, reflection, and entertainment as they bring their creative vision to life on stage.





The skit performed by the BBA students is a testament to their creativity, teamwork, and theatrical flair. Through a combination of engaging storytelling, vibrant characters, and witty dialogue, the skit explores themes relevant to the intersection of technology and business, offering both entertainment and insight to the audience.

3. Group Discussion

Introduction:

TECHNOBIZZ FEST 2024 hosted an insightful and stimulating Group Discussion event, providing participants with a platform to engage in dynamic conversations on topics ranging from technology trends to business strategies. This report offers an overview and analysis of the Group Discussion segment, highlighting the format, participation, key themes, and outcomes of this enriching exchange of ideas.

Event Overview:

The Group Discussion at TECHNOBIZZ FEST- 2024 served as a forum for participants to express their opinions, share insights, and engage in constructive dialogue on relevant themes in the realms of technology and business. Facilitated by experienced moderators, the discussions were structured to encourage active participation, critical thinking, and collaborative problem-solving. Participants were tasked with analyzing complex issues, debating diverse perspectives, and exploring potential solutions in a supportive and inclusive environment.





Participants of the Group Discussion

- GOVT.COLLEGE HAMIRPUR
- GOVT. COLLEGE SUJANPUR
- GOVT.COLLEGE BHORANJ
- GOVT.COLLEGE GHUMARWIN
- GOVT. COLLEGE DAULATPUR CHOWK

Result of Group Discussion

1. GOVT.COLLEGE HAMIRPUR
2. GOVT. COLLEGE DAULATPUR CHOWK
3. GOVT. COLLEGE SUJANPUR





Group Discussion Highlights:

Diverse Perspectives: Participants brought diverse perspectives and insights to the discussions, enriching the dialogue with their unique backgrounds and experiences.

Collaborative Problem-Solving: Teams collaborated effectively to analyze complex issues, identify key challenges, and propose innovative solutions. The discussions fostered a spirit of teamwork, critical thinking, and creative problem-solving.

Knowledge Exchange: The Group Discussion facilitated a vibrant exchange of knowledge, ideas, and best practices among participants. Through active listening and respectful debate, participants deepened their understanding of relevant topics and expanded their intellectual horizons.

Conclusion:

The Group Discussion at TECHNOBIZZ FEST 2024 served as a dynamic platform for participants to engage in meaningful dialogue, share insights, and explore new perspectives on technology and business. Through collaborative problem-solving and interdisciplinary exchange, participants demonstrated their capacity to drive innovation, foster collaboration, and address complex challenges in today's rapidly evolving landscape. As the discussions concluded, participants left inspired and empowered to continue their pursuit of excellence and contribute to positive change in their respective fields.

4. Extempore

Introduction

The Extempore Competition held at TECHNOBIZZ FEST 2024 was a captivating showcase of spontaneity, creativity, and public speaking prowess. This report provides an overview and analysis of the extempore segment, highlighting the format, participation, key themes, and outcomes of this exhilarating event.

Event Overview:

The Extempore Competition challenged participants to think on their feet and deliver compelling speeches on impromptu topics within a limited timeframe. Participants drew topics randomly and were required to express their ideas coherently, persuasively, and with clarity. The competition provided a platform for participants to showcase their communication skills, critical thinking abilities, and ability to articulate ideas under pressure.

Key Themes Explored:

Technology and Society: Participants addressed topics related to the intersection of technology and society, exploring issues such as digital privacy, social media influence, automation, and artificial intelligence. Speakers offered insightful perspectives on the opportunities and challenges arising from technological advancements and their impact on individuals and communities.

Business and Innovation: The Extempore speeches also delved into themes related to business strategy, entrepreneurship, and innovation. Participants discussed topics such as start-up culture, market disruption, corporate social responsibility, and sustainable business practices, highlighting the role of innovation in driving economic growth and social progress.

Global Challenges/ General Awareness: Speakers tackled pressing global challenges such as climate change, healthcare, education, and inequality, offering thoughtful insights and potential solutions. The speeches underscored the interconnectedness of global issues and the importance of collaborative action to address complex problems facing humanity.

Participants of the Extempore Competition

- GOVT.COLLEGE HAMIRPUR
- GOVT. COLLEGE SUJANPUR
- GOVT.COLLEGE BHORANJ
- GOVT.COLLEGE GHUMARWIN
- GOVT. COLLEGE DAULATPUR CHOWK

Result of Extempore Competition

1. GOVT.COLLEGE HAMIRPUR
2. GOVT.COLLEGE GHUMARWIN
3. GOVT. COLLEGE SUJANPUR





Competition Highlights:

Impressive Oratory Skills: Participants demonstrated impressive oratory skills, delivering articulate and persuasive speeches on a diverse range of topics.

Quick Thinking and Adaptability: Speakers showcased their ability to think critically and adapt to new topics on the spot, demonstrating agility and mental acuity under pressure.

Engagement and Impact: The Extempore speeches captivated the audience with their compelling narratives, thought-provoking ideas, and emotive delivery. Participants engaged with the audience effectively, eliciting laughter, applause, and reflection.

Conclusion:

The Extempore Competition at TECHNOBIZZ FEST 2024 provided a platform for participants to showcase their communication skills, creativity, and intellectual agility. Through spontaneous speeches on diverse topics, participants demonstrated their capacity to engage, inspire, and influence others with their ideas and perspectives. As the competition concluded, participants left inspired and empowered to continue their journey of personal and professional growth, armed with newfound confidence and the ability to excel in any situation.

5. Role Play/ Ad-Mad show

Introduction:

The Ad-Mad Show Competition held at TECHNOBIZZ FEST 2024 was a captivating and entertaining showcase of creativity, marketing acumen, and storytelling prowess. This report provides an overview and analysis of the Ad-Mad Show segment, highlighting the format, participation, key themes, and outcomes of this dynamic event.

Event Overview:

The Ad-Mad Show Competition challenged participants to create and perform short, spontaneous advertisements for fictional products or services. Participants were tasked with capturing the audience's attention, conveying key messages, and showcasing their persuasive skills within a limited timeframe. The competition provided a platform for participants to unleash their creativity, innovation, and improvisational abilities in a high-energy and competitive environment.

Key Themes Explored:

Innovation and Creativity: Participants showcased their innovation and creativity by conceptualizing and executing original and engaging advertisements. Themes ranged from futuristic gadgets to quirky inventions, reflecting participants' diverse interests, imaginations, and perspectives.

Brand Awareness and Messaging: The Ad-Mad Show highlighted the importance of effective branding, messaging, and storytelling in capturing audience attention and generating brand awareness. Participants demonstrated their ability to craft compelling narratives, communicate key product features, and evoke emotional responses through their advertisements.

Audience Engagement and Impact: The competition underscored the significance of audience engagement and impact in successful advertising campaigns. Participants leveraged humour, satire, drama, and emotion to captivate the audience, elicit laughter, and leave a lasting impression, showcasing their understanding of consumer psychology and market dynamics.

Participants of the Role Play/ Ad-Mad show competition

- GOVT.COLLEGE HAMIRPUR
- GOVT. COLLEGE SUJANPUR
- GOVT.COLLEGE BHORANJ
- GOVT.COLLEGE GHUMARWIN
- GOVT. COLLEGE DAULATPUR CHOWK



Result of Role Play/ Ad-Mad Show Competition

1. GOVT.COLLEGE HAMIRPUR
2. GOVT.COLLEGE GHUMARWIN
3. GOVT COLLEGE SUJANPUR





Competition Highlights:

Creative Conceptualization: Teams demonstrated creative and imaginative thinking in developing unique and memorable concepts for their advertisements.

Dynamic Performances: Participants delivered dynamic and energetic performances, bringing their advertisements to life with enthusiasm, charisma, and flair.

Audience Interaction: Role play /The Ad-Mad Show encouraged audience interaction and participation, with spectators voting for their favourite advertisements and providing feedback to the teams.

Conclusion:

The Ad-Mad Show Competition at TECHNOBIZZ FEST 2024 was a testament to the power of creativity, innovation, and collaboration in the field of advertising and marketing. Through imaginative concepts, engaging performances, and impactful messaging, participants showcased their ability to captivate audiences, generate brand awareness, and drive consumer engagement. As the competition concluded, participants left inspired and empowered to continue exploring new avenues of expression, storytelling, and persuasion in the ever-evolving landscape of advertising and media.

Punjabi Fusion performance by BBA, BCA Students:

A vibrant and electrifying Punjabi Fusion performance by the talented students of both the Bachelor of Business Administration (BBA) and Bachelor of Computer Applications (BCA) programs. In this segment of TECHNOBIZZ FEST -2024, our BBA and BCA students come together to showcase their passion for music, dance, and cultural fusion.

The Punjabi Fusion performance is a celebration of diversity, unity, and the rich tapestry of Punjabi culture. Blending traditional Punjabi folk elements with contemporary music and dance styles, the performance promises to enthrall and delight audiences of all ages. Through dynamic choreography, infectious rhythms, and colourful costumes, our BBA and BCA students will take you on a journey of joy, energy, and exuberance.



Valedictory ceremony:

Let us take a moment to acknowledge and celebrate the achievements, contributions, and memories that have made this event truly remarkable. Prof. Shilpa Soni completed the valedictory ceremony.





Vote of Thanks:

On the behalf of NSCBM Govt.College Hamirpur Dr.Shilpa Bajaj extended heartfelt gratitude to each and every one of you for gracing us with your presence today at TECHNOBIZZ FEST- 2024. It has been an absolute pleasure to witness such an enthusiastic and vibrant gathering of participants, organizers, sponsors, and esteemed guests.

First and foremost, extended sincere appreciation to all the participants who have poured their time, effort, and creativity into making this event a resounding success. Your passion, dedication, and talent have truly illuminated this platform and inspired us all. She also extended a special word of thanks to the dedicated organizers and volunteers who have worked tirelessly behind the scenes to bring this event to fruition. Your meticulous planning, coordination, and attention to detail have ensured the smooth execution of every aspect of TECHNOBIZZ FEST- 2024. Your hard work and commitment have not gone unnoticed, and we are deeply grateful for your contributions.



She extended warm welcome and sincere thanks to our esteemed guests and dignitaries who have honoured us with their presence today. Your insights, expertise, and encouragement have added immense value to this event, and we are truly privileged to have had the opportunity to learn from your wisdom and experience.

Thank you once again, and we look forward to welcoming you back for future editions of TECHNOBIZZ- FEST. Have a wonderful time ahead!

JAI HIMACHAL