



**NSCB Memorial Govt. Degree College
Hamirpur
District Hamirpur (H.P.)**



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**Teaching Plan
Session (2024-2025)**

**Class: BBA 1st Sem
Subject: BBA
Code: BBA 104**

**Name of the Teacher: Prof. Chandresh
Course: Entrepreneurship Development
Room No: 263**

S. No	Dates	Topics to be covered
Admissions of BBA.	20-05-2024 to 31-07-2024	Admissions of B.B.A 1 st sem.
Week 1	01-08-2024 to 05-08-2024	Orientation Programme
Week 2	06-08-2024 to 12-08-2024	Building the team / Leadership strategies planning for business steps in strategies planning Harvesting and Exit strategies
Week 3	13-08-2024 to 20-08-2024	Sole proprietorship; Partnership; limited liability partnership and corporation form of ownership;
Week 4	21-08-2024 to 27-08-2024	advantages/disadvantages, Franchising; advantages/disadvantages of franchising; types of franchise arrangements;
Week 5	28-08-2024 to 31-08-2024	Franchise contracts; franchise evaluation checklist, Financing entrepreneurial ventures; Managing growth.
Week 6	01-09-2024 to 12-09-2024	Stimulation Creativity; organizational actions that enhance/hinder creativity, Managerial responsibilities, Creative Teams;
Week 7	13-09-2024 to 16-09-2024	Sources of Innovation in Business; Managing Organization for Innovation and Positive Creativity. Introduction to social entrepreneurship: Characteristics and Role of Social Entrepreneurs
Week 8	17-09-2024 to 27-09-2024	Innovation and Entrepreneurship in a Social Context; Start-Up and Early Stage Venture Issues in creating and Sustaining a Non-profits Organization.
Week 9	28-09-2024 to 30-09-2024	The Entrepreneur; Role and personality; Family Business : Concept, structure, kinds of family firms ; Culture and evolution of family firm; managing Business,
Week 14	01-10-2024 to 07-10-2024	HOUSE EXAM
Week 15	08-10-2024 to 15-10-2024	Appraisal of loan applications by financial institutions, Venture capital, family and shareholder relationships; Concept of business Groups and role of business house and family business Conflict and conflict.
Week 16	16-10-2024 to 22-10-2024	Operation planning & control. Preparation of Project report, Encouraging change in the family business system. resolution in family firms, Managing Leadership, succession and continuity; women's issues in the family business ;
Week 17	23-10-2024 to 28-10-2024	Arrangement of funds; Traditional sources of financing, Loan syndication, Consortium finance, role played by commercial banks. Significance of business plan/ Project proposal Designing business process, location, layout,
Week 18	29-10-2024 to 03-11-2024	DIWALI BREAK
Week 19		TERM END EXAMINATION

Coordinator BBA

Principal